

Call CIP Eco-innovation Pilot and market replication projects Overview on the selected projects 2008

EACI Unit 5 on Market Replication, Eco-Innovation and Intelligent Energy

I. Short summary on the submission

In the Call 2008, 134 proposals¹ have been submitted, of which one was by an organisation from Zimbabwe (not being eligible for CIP Eco-innovation). Through the check of the legal entities, three more proposals have become ineligible; therefore they have not been evaluated during the Central Evaluation.

Geographical coverage was good with 444 participants from 32² countries involved. Only Slovakia, Iceland, Lichtenstein and Albania did not present any of the submitted proposals. Among these participants, 74 % were small and medium-sized enterprises as the priority of the Call 2008. This is an important share considering that 2008 was the first time that eco-innovation initiative was launched.

Also, half of the proposals originated in more than one country. Being more specific, only ~20 % of all proposals were consortia from only one country with a vast majority of SMEs, and 30% were applications by only one participant.

The proposals well covered all priority areas mentioned in the Call 2008: Material Recycling, Green Business and Smart Purchasing, Building and Construction and Food and Drink. The submitted proposals were sorted to the panels according to these areas; in addition, the sector 'Others' has been created.

II. Statistics of selected projects

After the final approval, 44 projects are selected for funding requesting ~€ 28 and mobilising € 55,97 million. From the total number of 130 proposals evaluated³, 80 proposals have been definitely rejected, as their scores do not reach the threshold. Four projects of the reserve list will not be realized as the budget did not permit this.

¹ In this document, participant means coordinator or partner and number of proposals equals to number of coordinators. Recommended proposals includes the proposals in the reserve list (i.e. beyond the EC funding budget), unless provided otherwise.

² Zimbabwe is not taken into consideration.

³ 4 proposals were ineligible, as mentioned above.



1. Sectors covered

Regarding the selected projects, the Recycling sector (~52 %) is the strongest sector followed by Green Business, Food and Drink and Buildings (~20 %, ~14 % and ~14 % respectively). The share of EC funding requested between sectors follows approximately the share of projects.

Regarding the number of participants, the average number of partners is around 4. Food and Drink sector has the highest average number per project (6,5 participants per project), recycling projects show the lowest number with ~ 3,5 partners. There are between 1 and 12 partners in a consortium.

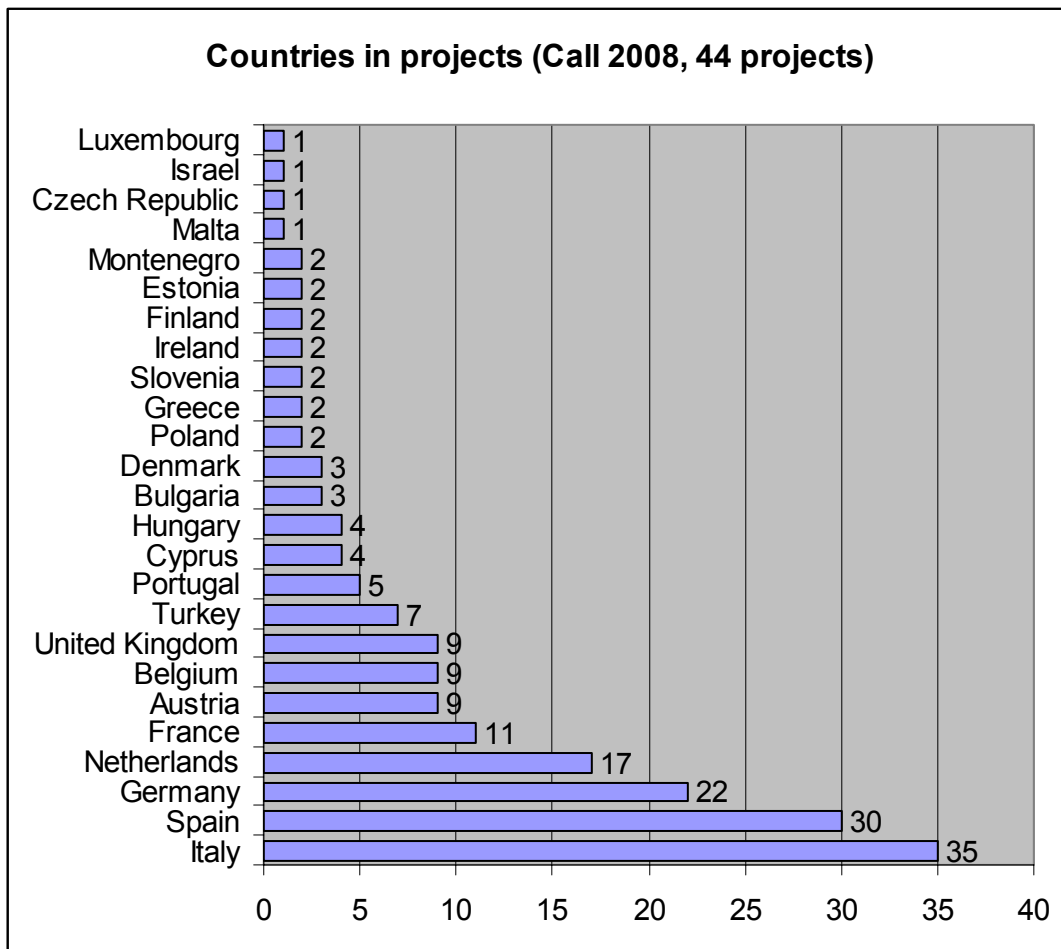
The Recycling sector addresses recycling processes and technologies, new products from recycled material as well as new recycling services. The projects will work on ceramics, plastics, leather, metal, furniture, rubber etc. Within the sector of Green Business, projects will help businesses to green their processes and production or to develop new materials to be brought into the market. The Food and Drink sector targets in particular dairy, meat and wine industries and the turning of waste streams into highly valuable products. The buildings sector covers new material and services as well as green building processes. Projects apply eco-innovative solutions for insulation using recycled waste, for new concrete mixes, and for eco-design of buildings.

The projects will undertake the actions in various areas reaching out to increase resource efficiency (raw material, water and energy) and to reduce greenhouse gas emissions, waste, toxicity and general pollution while being economically feasible and attractive.

Selected projects will cover the innovation aspect in processes, products and also services with a big share of process innovation.

2. Country coverage

Altogether, 26 countries are covered by the selected projects.

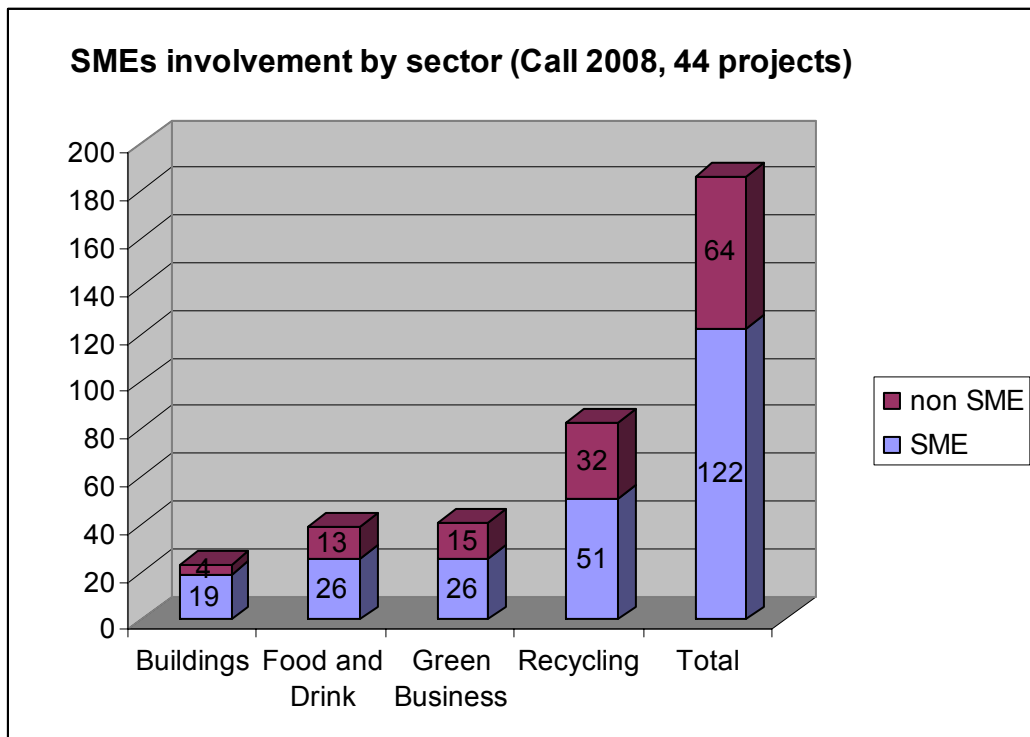


The Call 2008 did not require multinational participation even though insisting in the European added value. Despite of this, around 70 % of the projects selected originate in more than one country. Looking into the detail of the rest of projects, around 16 % of selected projects are proposed by one-member-consortia, besides around 14 % are projects proposed by more than one partner but originating in one country.

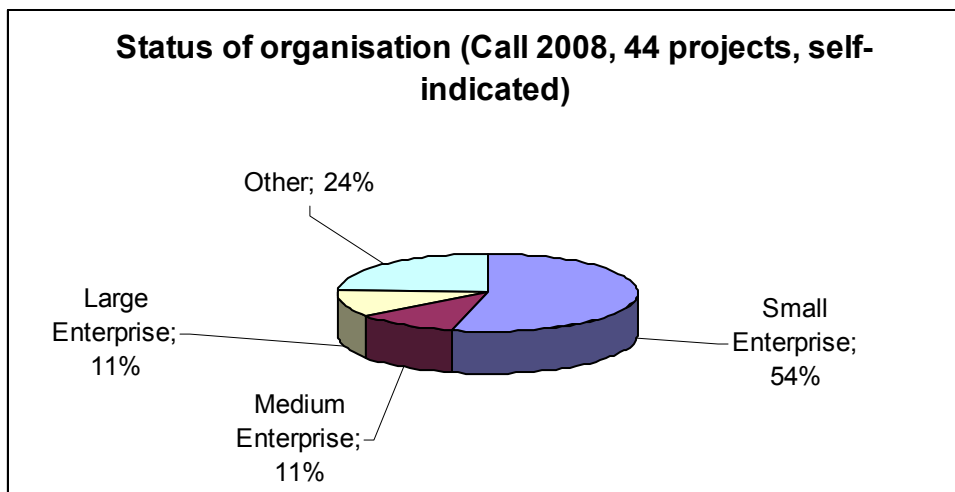
3. Small and Medium-sized Enterprises

The Call 2008 notably succeeded in covering the priority given on small and medium-sized enterprises. In total, ~66% of all participants are SMEs⁴. The sector with the largest proportion of SMEs is Buildings with >80%, Recycling is the lowest with 61 %. This is very satisfying, especially as the Call did not exclude other organisations or large enterprises but mentioned SMEs as the major target group. 8 start-up companies are among the participants.

⁴ These figures rely on the self-indications of the organisations as SME, following instructions in the application. A further check on the SME status will be carried out by the EACI later on.



The further differentiation of participants into small, medium or large enterprise or "other", results in the following picture:



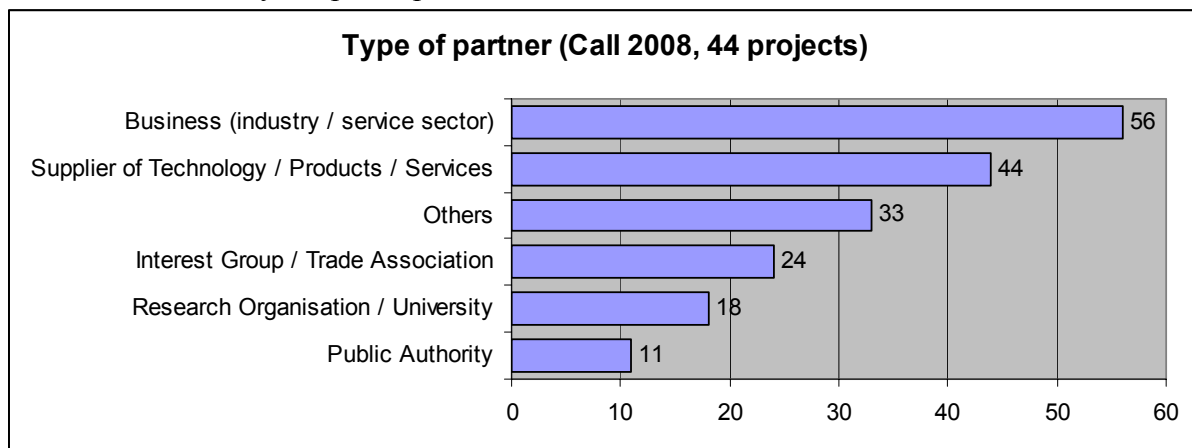
4. Previous EC funding

From the total of 186 participants in the selected projects, around half have received funding before in any other European Commission programme.

5. Beneficiaries

Concerning the legal status of participants, the vast majority are organisations from the private sector, either non-profit making or commercial (~90 %), which is very satisfactory regarding the fact that the Call 2008 had not set up any strict requirements⁵. The total number of beneficiaries of the selected projects is 186.

With the aim of having an overview about the organisations applying for EC funding, the following chart pictures those 6 types which are presented in the selected projects. This data has been indicated by the participants themselves and, thus, is not verified.



⁵ Legal status stated in the application: European Economic Interest Group, Governmental, Private Non-profit making company, Private Commercial Organisation, Public Commercial Organisation, International Organisation and Others.