



CIP Eco-innovation European Information Day

Brussels, 8 May 2012

Charlemagne building, 170 Rue de la Loi (Wetstraat)

– Programme –

Morning plenary session: A. de Gasperi room (second floor)

- 8:30** ***Registration opens***
- 9:30** **Welcome**
Patrick Lambert, Director, Executive Agency for Competitiveness and Innovation (EACI)
- 9:35** **Innovation for SMEs – opportunities and impacts**
Philippe Lamberts, Member of the European Parliament
- 9:50** **Eco-innovation for European businesses**
Timo Makela, Director International affairs, LIFE & Eco-innovation,
Directorate-General for Environment, European Commission
- 10:05** **NEW Video on CIP Eco-innovation**
- 10:10** **Funding areas 2012**
Beatriz Yordi, Head of Unit, EACI
- 10:35** **Coffee break**
Media Corner & CIP Eco-innovation Showcase
- 11:05** **Project Video – "Glass Plus"**
Recycling of cathode ray tube into ceramic tiles
- 11:10** **Project presentation and video – "T4T"**
A new sorting process for the textile recycling industry
Sanders Jongerius, KICI Foundation, The Netherlands
- 11:30** **Project presentation and video – "Briter-Water"**
Bamboo remediation for food industry grey water
Véronique Arfi, Phytorem® S.A., France
- 11:45** **Applying successfully for Eco-innovation: how does it work?**
Astrid Geiger, Head of Sector, EACI
- 12:15** **Questions & answers**



- 13:00** ***Sandwich lunch***
CIP Eco-innovation Showcase
- 14:00** **Bilateral meetings with EACI staff (*first and second floors*)**
- 15:15** ***Coffee break (first floor)***
- 15:45** **Bilateral talks with EACI staff (continued)**
- 17:00** **End of bilateral meetings**

Simultaneous interpretation will be provided in English, French, German, Spanish, Italian and Polish.