GREEN JOBS
for a greener future

EU Green Week > 29 May - 2 June 2017
#EUGreenWeek
CASE PAPTIC: REPLACING PLASTICS WITH THE NEXT GENERATION OF PAPER

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THREE CORNERS OF EUROPEAN BIOECONOMY

INNOVATION

JOBS

PRODUCTION

RAW MATERIALS
PLASTIC WASTE IS DESTROYING OUR OCEANS
TOP BRANDS ARE ALREADY REPLACING PLASTICS

“LEGO GROUP WILL INVEST 135 MILLION EUR TO SUSTAINABLE MATERIALS”

Jørgen Vig Knudstorp
CEO and President
LEGO Group

“STOPPING THE USE OF PLASTIC BAGS IS THE RIGHT THING TO DO”

Frank Henke
Vice President
ADIDAS Group
EUROPEAN PRODUCTION +
EUROPEAN RAW MATERIALS + EUROPEAN INNOVATIONS

- Utilizing of existing value chains
- Returning production back to Europe
FINLAND
The country of thousands lakes and forest

Annual growth
105 million m³

Industrial raw wood
59 million m³

Revolutionary new material made of wood fibres, enabling sustainable brands and retailers to shift from non-degradable plastics to renewable, recyclable and re-usable material.

EUROPEAN INNOVATIONS + EUROPEAN PRODUCTION + EUROPEAN RAW MATERIALS

REPLACING PLASTICS WITH THE NEXT GENERATION OF PAPER
THE ROLE OF RESEARCH AND EU FUNDING IN INNOVATION

2004
First experiments of the foam technology

2009
Pilot trials
EU, Tekes and Industrial funding

2015
Paptic Ldt
Seed 1.1 M€

2016
Bridge 0.8 M€
+ EU 2.2 M€
Pilot plant in operation
First market launch

2017
Series A
10 M€

2019 –
Industrial demo factory in operation
GREEN JOBS @ PAPTIC

Product converters

European raw material suppliers

Scale-up

Paptic team of 10

Paptic founder team of 3