

PRESS RELEASE - 13 November 2007

**European & International Forum on
Systems for Environmental Technologies Verification**
26-27-28 November 2007 / PARIS

Facing Environmental Challenges – Boosting Eco-Technologies

The European and International Forum on Systems for Environmental Technologies Verification is part of a series of unique events that explore strategic orientations for eco-innovation and environmental technologies. Eco-innovation is critical to address major environmental challenges and to contribute to economic growth and employment. Verification systems provide reliable and independent validation of Eco-technologies in order to facilitate their entrance into the EU an international marketplace.

The European Forum on Eco-innovation brings together business and policy perspectives to explore strategic orientations for European environmental technologies. In the worldwide run for innovative Eco-Technologies, Europe is successful but additional efforts are required. In that context, the European Commission is preparing an initiative for an EU scheme on Environmental Technologies Verification (ETV). The aim of ETV systems is to support the market take-up of eco-technologies by providing a prior verification of claimed performance and thus enhancing the confidence of investors and potential buyers. **26-27.11 - European Forum on Eco-Innovation: *Boosting Eco-Technologies through Verification – Ministère de l'écologie.***

International Forum for the dissemination of eco-technologies in the developing world. The systems verifying the performance of eco-technologies are disseminating globally as a result of increasing needs and rapidly developing markets. It would largely profit of harmonized protocols and of mutual recognition for secured investments and pollution control. In Washington 2005 and Vancouver 2006, an international forum paved the way towards a strong cooperation in this field. The 3rd International Forum will take place in Paris within Pollutec and will put the emphasis on the needs of emerging and developing countries: how can verification systems address these needs and support the global diffusion of environmental technologies?

28.11 - 3rd International Forum: *Engaging the developing world – Pollutec 2007.*

Both events are covering issues at the top of the international agenda. The role of environmental technologies in addressing climate change while boosting economic growth is of a crucial importance. **Covering this event will allow you to be at the front line of European and international leadership on eco-innovation and environmental technologies.**

Be green, be there!

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For further Info :

http://ec.europa.eu/environment/ecoinnovation2007/2nd_forum/index_en.htm
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