The EU B@B Platform food supply workshop has gathered representatives from companies and sectoral associations to present best case studies, discuss the principles of best practice implementation and among other topics discuss criteria for benchmarking and acknowledging them.

The workshop participants have expressed their interest in sharing their expertise on their projects, enhance their knowledge on biodiversity, set up a network and find ways for food supply companies to share their resources with companies of their value chain and third parties.

Unilever, Carrefour, Findus Group and Corticeira Amorim presented their best case studies.

Unilever has highlighted the introduction of biodiversity into its sustainable agriculture programme and its approach based on ecosystem services. They also provided insight on their partnerships with farmers to address biodiversity issues at a local level. The product certification is a very useful tool in that it allows traceability and can be used as a tool to introduce biodiversity conservation criteria into food products manufacturing.

Carrefour has highlighted its partnerships with NGOs as well as its purchasing policy which includes biodiversity criteria. Carrefour has developed a specific tool to assess their suppliers’ actions regarding biodiversity conservation.

Findus Group has presented its Fish for Life (FFL) programme. This initiative is an internal system complementing MSC label.

Corticeira Amorim has presented its Life Cycle Assessment project which tends to enhance the advantages of cork stoppers in comparison with plastic and aluminum stoppers.

Regarding the Sectoral Guidance Document, participants have suggested to include traceability as a tool to assess biodiversity impacts of suppliers. They also suggested adapting the document to SMEs.

Regarding the Award Scheme, participants have highlighted employees’ engagement as a parameter to the selection criteria.