Workshop
EU Business @ Biodiversity Platform
Wednesday 15 September 2010, 10:00 - 16:30
European Commission, DG Environment
Avenue de Beaulieu 5, Brussels 1160

This workshop will provide ample opportunity for the platform participants to present best case studies, discuss the principles of best practice implementation and among other topics discuss criteria for benchmarking and acknowledging them.

The EU Business and Biodiversity Platform (B@B) is a unique facility where businesses can come together to share their experiences and best practices, learn from their peers, and voice their needs and concerns to the European Commission. The Platform aims to strengthen the link between the business sector and biodiversity conservation.

Agenda:

10:00 – 10:15 Registration and welcome
10:15 – 10:45 The EU B@B Initiative in the context of biodiversity policy - EC
10:45 – 11:15 Participants expectations
11:15 – 12:00 Case studies presentations
12:00 – 13:00 Discussion on the case studies linked to the Sectoral Guidance document draft
13:00 – 14:00 Lunch
14:00 – 14:45 Presentation of benchmarking methodologies
14:45 – 16:15 Benchmarking discussion: towards designing a European Business and Biodiversity Award
16:15 – 16:30 Closing – proposal for future activities and next steps

Lunch will be provided by the European Commission.