This workshop will provide ample opportunity for the platform participants to present best case studies, discuss the principles of best practice implementation and among other topics discuss criteria for benchmarking and acknowledging them.

The EU Business and Biodiversity Platform (B@B) is a unique facility where businesses can come together to share their experiences and best practices, learn from their peers, and voice their needs and concerns to the European Commission. The Platform aims to strengthen the link between the business sector and biodiversity conservation.

Agenda:

09:30 – 09:45  Registration and welcome
09:45 – 10:15  The EU B@B Initiative in the context of biodiversity policy - EC
10:15 – 10:45  Participants expectations
10:45 – 11:30  Case studies presentations
11:30 – 12:30  Discussion on the case studies linked to the Sectoral Guidance document draft
12:30 – 13:30  Lunch
13:30 – 14:15  Presentation on benchmarking methodologies
14:15 – 15:45  Benchmarking discussion: towards designing a European Business and Biodiversity Award
15:45 – 16:00  Closing – proposal for future activities and next steps

*Lunch will be provided by the European Commission.*