



Interministerial Working
Group for Cycling

The Iron Curtain Trail
Sopron, 09/12/2009



The Cycling Hungary Programme 2007-2013



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secretary



General objectives

- Measures
 - Infrastructure,
 - Road safety and promotion,
 - Tourism
 - Sport – recreation
- Institutional background



The present situation and our goals 2007 - 2013

- Bicycle in local transport:
Now: 2-3% Target: 10%
- Cycle tourists from the EU market:
Now: less than 1% Target: 4%
- Accidents with cyclists (fatal)/year:
Now: 3000 (200) Target: 50% less
- More sport and recreational cyclist:
Now: 1200/10000 Target: 4000/90000





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INFRASTRUCTURE

- **250 million Euro subsidy from the national "Road fund" and from ERDF only on bicycle road planning and construction between 2007 – 2013**
- **Mandatory integration of cycling in to the national highway and railway construction programs (junctions) and subsidised municipal road reconstruction programs. – NGO control!**
- **Elaboration of the National Bicycle Infrastructure Planning Standards**



- Cycling parking and storage system development started in 2008.
- Cycling road information and monitoring system (KENYI) with route planner launched in June 2009.
(www.kenyi.hu)



In the first 2 years we already constructed approx. 460 km of high quality roads, until 2013 we expect 2000 km of new, independent bicycle infrastructure.





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MOBILITY, SAFETY

- **Mandatory integration of bicycle aspects in railway developments – accomplished.**
- **Media campaigns** for safety and attitude change (TV spot, viral marketing) – already started
- **Cycling friendly cities and workplaces –** application and award system
- **Bicycle School programme and road show for primary school pupils –** started in 2008 with 8000 children
- **The revision of the Hungarian Highway Code –** completed in 2009.

- **Cycle to work campaign –** Last campaign: 11.000 participants – will be organised regularly on the national level, 2x per year

Bringózz



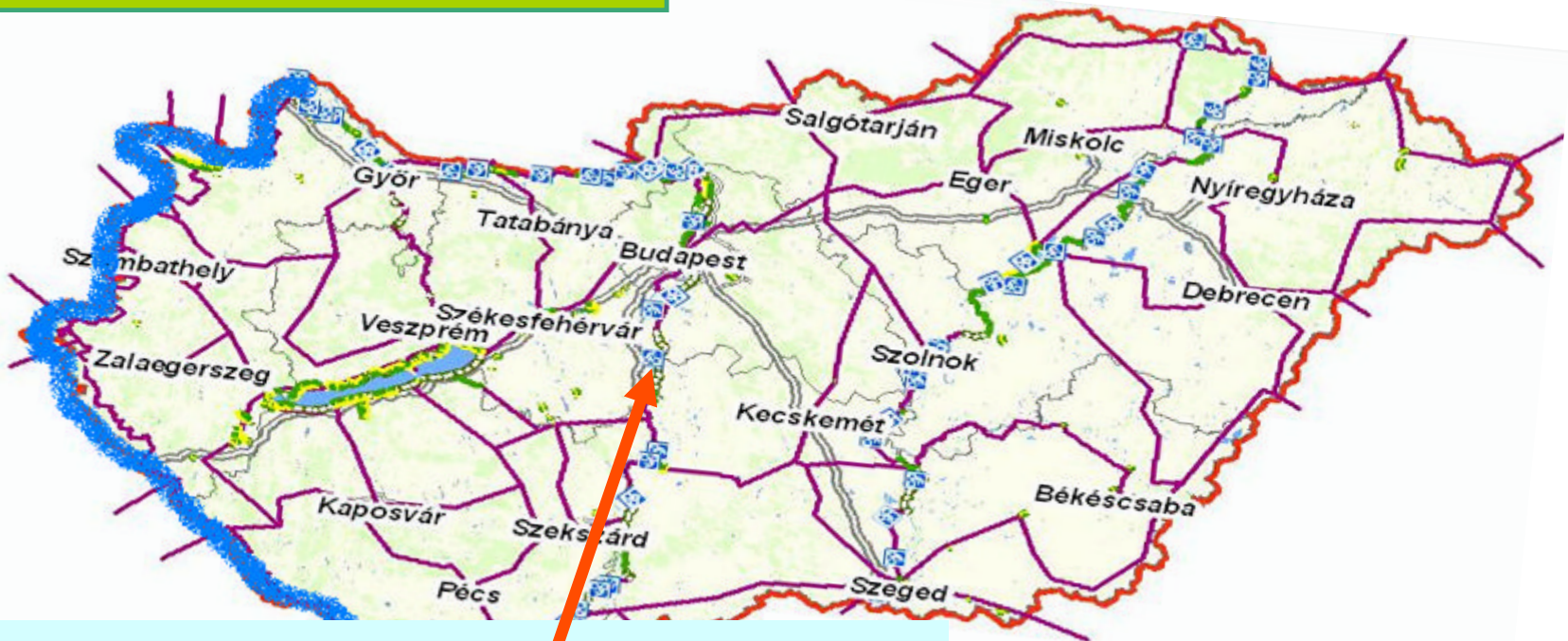
a munkába!





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TOURISM



- Definition of the national cycling network and integration to national spatial plan – 2007
- Detailed planning of the the national cycling network started in 2007, the „Iron Curtain Trail” was defined in 2008.
- Signposting of the routes started with EV6, Danube Cycling Route in 2009.





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ORGANISATION

The Cycling Hungary Programme
was announced on 29.08.2007. by
3 ministers of the government
together with the NGOs;

The execution is coordinated
by the Interministerial
Working Group for Cycling

Handling of EU subsidies
for infrastructure
developments

NGOs gain control on all
levels of the decision
making process





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**LET'S
RIDE !!!**

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**Thank you for
your attention!**

