

## The „Three Rivers” bicycle route



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Sopron, 9 Dec 2009

# „Three Rivers” bicycle route



- General objective: by the development of the tourist attractions along the Drava the increase of the income level in the area;
- Specific objectives: to connect the Croatian-Hungarian border area into the network of the international bicycle tour routes, through this to increase the guest circulation;
- Funding: INTERREG IIIA Slovenia-Hungary-Croatia Neighbourhood Programme;
- Partners:
  - LP: South Transdanubian Regional Development Agency (HU),
  - Baranya County Self-Government (HU),
  - National Park Directorate Duna-Drava (HU),
  - Virovitica-Podravina County Self-Government (HR),
  - Tourist Association of Koprivnica-Križevci County (HR);
- Duration: 1 January 2006 – 31 August 2007;
- Project size: 54 376 396 HUF (cca. 210 000 EUR).

# „Three Rivers” bicycle route



## Project content:

- Tracing out of 120 km route for cycling and tourism purposes on public roads with low traffic figures and other „dust free” roads;
- Feasibility study for the Murakresztúr—Barcs and Pitomača—Terezino polje (state border) distances;
- Joint (CBC) marketing strategy;
- Purchase of marketing tools;
- Education of tour guides (20 persons).

# www.kerekparut.com



www.kerekparut.com  
www.biketour.hu  
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**Kaland Haverok** **Nyeremény Bring Kenu Verseny**

FŐLAP TÉRKÉP PROJEKT ISMERTETŐ TÚRAVEZETŐK HÍRLEVÉL GALÉRIA INFORMÁCIÓKÉRÉS ARCHÍV

**Nyelvek**

- Croatian
- English
- German
- Hungarian

**Partnerek**

Baranya Megyei Önkormányzat

2009. május 30. - Játék képei - 1

Szolgáltató kereső

Linkek

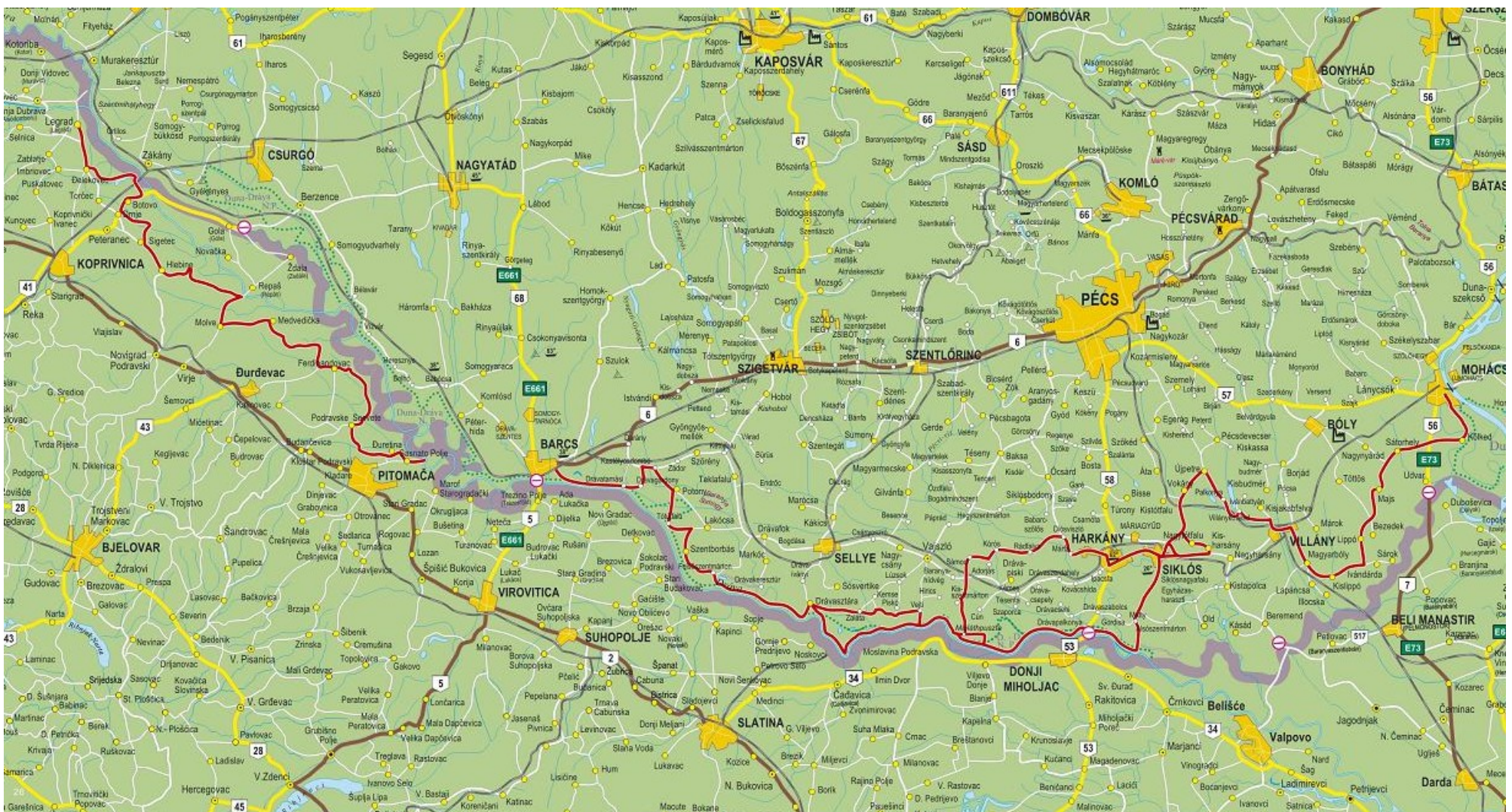
**OUTDOOR**  
MAGAZIN [SPORT]

Outdoor Sport

- map;
- information on the project in 4 languages
- accessibilities of tour guides;
- newsletter;
- galleries (competition for primary and secondary school students every year organized);
- queries.



slovenija  
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- Drava Route (Legrad—Pitomača);
- Three Rivers bicycle route (Barcs—Mohács);
- Other routes near the border.

# Next steps



- Filling the gap between Pitomača and Barcs;
- Solution of the Drávatamási bridge;
- Establishment of more border crossing options at Beremend/Baranjsko Petrovo Selo, Drávaszabolcs/Murakeresztúr and Udvar/Duboševica;
- Construction where tracing on existing roads is not possible (Murakeresztúr—Gola—Barcs) ?;
- Joint marketing.

# Contacts



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Dél-dunántúli régió

# See you along the Drava



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