

Danube cycling route in Serbia

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Way of Implementation -how did the international cooperation work?

- The basic idea was to unite all resources in SEE, in order to jointly develop new common tourism product: Danube cycling route from Budapest to the Black Sea.
- This pioneer work was initiated and supported by the German Technical Cooperation (GTZ), through its offices in South-Eastern Europe.
- The main motive for GTZ support was potential for development of sustainable tourism product and new jobs along the Danube.
- Crucial step was establishing the working group from the public and private stakeholders from Romania, Bulgaria, Croatia and Serbia, which met on regular bases and jointly planned, implemented and monitored the whole project.





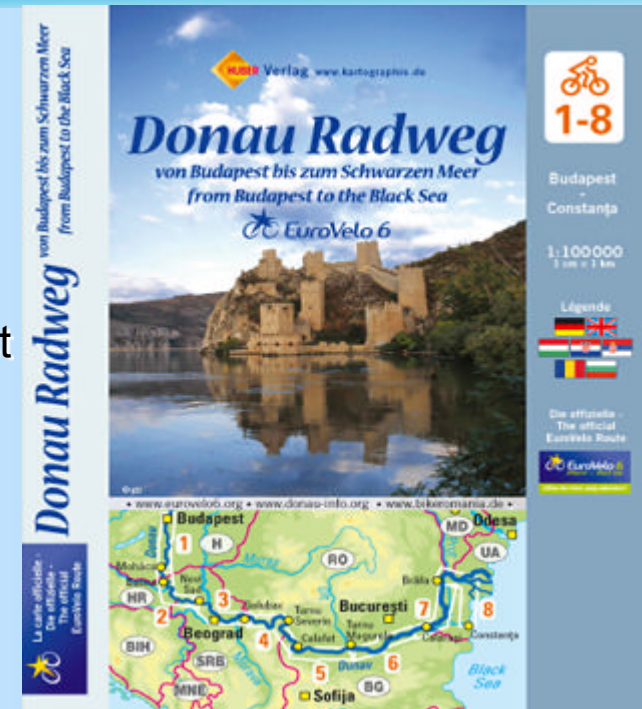
Stakeholders, Networks/Finances

- Institutions and organization involved in the project
 - Local cycling experts
 - International cycle experts
 - Responsible Ministries and regional authorities
 - National and local tourism organizations
 - Cartography Huber
 - GTZ



❖ Challenges /Key milestones/Successes

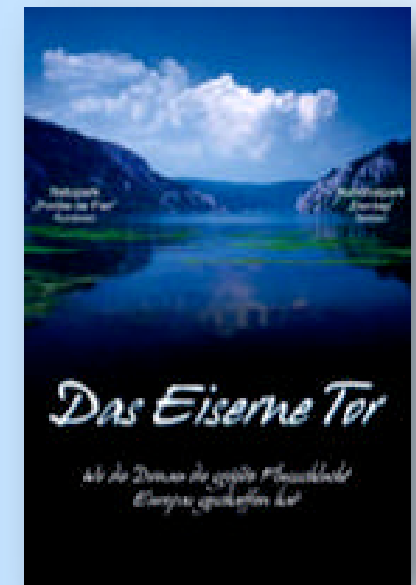
- to define and implement common standards in all SEE countries
- to secure continuity of support especially from the public sector, due to frequent political changes.
- Creation of the databank of the Danube region and the first cycling map from Budapest to the Black Sea;
- Recognition of the proposed route as official EuroVelo 6;
- Raising awareness of cycle tourism in responsible Ministries;
- Signposting of the route according to the EuroVelo standards (in Serbia);
- Joint marketing activities on key markets (fair participation study tours, website www.danube-info.org);
- Significant raising of individual and organized cycling tourists through offers of foreign cycle tour operators;
- Establishing monitoring systems by using automatic counting devices;
- Enrollment of new players in the project (EU).





❖ Conclusion/Recommendation

- One leading institution/organization should take over the coordination of the project;
- Emphasizing idea of common product;
- Securing know how transfer among partners in the project;
- Strengthening local cycling association;
- Emphasizing economic impact of cycle tourism, especially in inland promotion;
- Implementing measures visible to local population such as signposting;
- Jointly promotion, particularly through cross border study tours.





Welcome to Serbia

We wish you a nice ride and the wind at your back :)



The Danube cycling route in Serbia:

- total distance on main route (Bački Breg-Bregovo): 665km

web guide: www.danube-info.org



Tables along the route

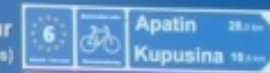
main route
(most quiet & beautiful, but includes unpaved stretches)



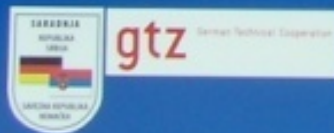
alternative
(always goes on paved roads)



detour
(interesting & nice local rides)



Signposting system corresponds to this printed map.



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