

## **PROGRAMME**

# **CALYPSO: WHAT FUTURE?**

**Conclusions and recommendations following the study “Tourism exchanges in Europe: Enhancing employment, extending the seasonality spread, strengthening European citizenship and improving regional/local economies through the development of social tourism”**

**Thursday – 10<sup>th</sup> of June 2010**

13.30 – 15.00h	<b>Reception for participants</b>
15.00 – 15.45h	<p><b>Opening session</b></p> <ul style="list-style-type: none"> <li>• <i>Aina Calvo</i>, Mayor Palma de Mallorca</li> <li>• <i>Pedro Ortún</i>, Director, New Approach Industries, Tourism and CSR, European Commission</li> </ul>
15.45 – 16.30h	<p><b>Introductory presentations</b></p> <ul style="list-style-type: none"> <li>• <i>Karin Attstrom</i>, Ramboll Management: Main Findings of the Calypso Study</li> <li>• <i>Alan Vella</i>, European Commission: Main Findings and Way Forward Following the Calypso Meetings with Stakeholders</li> </ul>
16.30 – 18.00h	<p><b>Panel 1: Streamlining Stakeholder Initiatives Towards Calypso</b></p> <p><u>Chaired by:</u> <i>Norberto Tonini</i>, President BITS  <u>Rapporteur:</u> <i>Anya Diekmann</i>, ULB Brussels, TSG Member</p> <p><i>“Is Calypso Beneficial for Member States?”</i></p> <ul style="list-style-type: none"> <li>• <i>Malgorzata Aleksiejuk</i>, Calypso Contact Point, Poland</li> <li>• <i>Biagio Costa</i>, Calypso Contact Point, Italy</li> <li>• <i>Iulia Dangulea</i>, Calypso Contact Point, Romania</li> </ul> <p><i>“Can Calypso Benefit Stakeholders and Their Work Programmes?”</i></p> <ul style="list-style-type: none"> <li>• <i>Rvdo. José Jaime Brosel Gavilá</i>, Encargado Sector de Turismo, Peregrinaciones y Santuarios, Vatican (Role of Parishes in Facilitating Calypso Exchanges)</li> <li>• <i>Pilar Soret Lafraya</i>, Marketing Manager, ONCE Spain (People with Disability)</li> <li>• <i>Teresa Caldarola</i>, NECSTOUR (Regions of Europe)</li> <li>• <i>Constanze Adolf</i>, EUFED (Youths Market)</li> </ul> <p>Debate</p>
18.00 – 18.30h	<b>Coffee break</b>
18.30 – 20.00h	<p><b>Panel 2: The Tourism Industry Viewpoint on Calypso</b></p> <p><u>Chaired by:</u> <i>Margarita Nájera</i>, CEO of the Reconstruction Project of the Palma Beach, Spain  <u>Rapporteur:</u> <i>Agnes Reti</i>, Calypso Expert Group and TSG Member</p> <p><i>“Can Calypso Prove to be a Useful Tool for the Tourism Industry?”</i></p> <ul style="list-style-type: none"> <li>• <i>Lars Thykier</i>, ECTAA, TSG Member</li> <li>• <i>Isabel Sobrino Maté</i>, Policy Advisor, HOTREC</li> <li>• <i>Laura Natali</i>, Federterme, ESPA</li> <li>• <i>Rui Paulo Calarrão</i>, Director, INATEL</li> <li>• <i>Yves Godin</i>, Floreal Club, BITS</li> <li>• <i>Alfonso Meaurio</i>, Secretario General, Federación Empresarial Hotelera de Mallorca, CEHAT Representative</li> </ul> <p>Debate</p>
21.00h	<b>Dinner</b>

**Friday – 11<sup>th</sup> of June 2010**

<b>9.30 – 11.30h</b>	<b>Panel 3: Debating the Way Forward</b>  <u>Chaired by:</u> <i>Franco Ianniello</i> , Former Head of Tourism Unit, European Commission <u>Rapporteur:</u> <i>Thea Joldersma</i> , Family Holiday Association, Calypso Expert Group Member  <ul style="list-style-type: none"><li>• <i>Javier Bustamante</i>, SEGITTUR: “<i>How could Calypso Benefit from the Europe Senior Tourism Experience?</i>”</li><li>• <i>Mara Manente</i>, Ciset, TSG Member: “<i>What measures could be undertaken to ensure a sustainable future for Calypso?</i>”</li><li>• <i>Jean Pierre Martinetti</i>, Director, Cité de la Culture et du Tourisme Durable, Gréoux-les-Bains, TSG Member, “<i>What type of sustainability criteria could Calypso benefit from?</i>”</li><li>• <i>Jaime de la Morena</i>, Renfe España - D.G. Viajeros, Dirección de Comercial y Marketing, “<i>Interrail Initiatives Concerning Calypso Target Groups</i>”</li><li>• <i>Anna Quartucci</i>, EFFAT: “<i>Can Calypso contribute towards Better Employment Conditions?</i>”</li><li>• <i>David Jones</i>, WYSTECH, Calypso Expert Group Member: “<i>Is Calypso Beneficial for the European Youth Travel Market?</i>”</li></ul> Debate with the participation of the European Commission
<b>11.30 – 12.00h</b>	<b>Coffee break</b>
<b>12.00 – 13.00h</b>	<b>Closing session</b>  <u>Chaired by:</u> <i>Pedro Ortún</i> , Director, New Approach Industries, Tourism and CSR, European Commission  <ul style="list-style-type: none"><li>• <b>Conclusions of the Panels:</b> Reports by the Rapporteurs (5 minutes each)</li><li>• <i>Joana Barceló</i>, Regional Minister, Balearic Government</li><li>• <i>Pedro Ortún</i>, Director, New Approach Industries, Tourism and CSR, European Commission</li><li>• <i>Antonio Bernabé</i>, General Director of Turespaña, Spain</li></ul>
<b>13.00 – 14.30h</b>	<b>Lunch</b>
<b>14.30 – 15.30h</b>	<b>Calypso Expert Group Meeting</b>

**Interpretation will be provided in Five Languages  
(Spanish – English – French – German – Italian)**