



STAKEHOLDER PROPOSALS TO FACILITATE EXCHANGES THROUGH CALYPSO

**Baile Felix, Romania
Hotel International**

6-7 May 2010





Participants

- public authorities, private companies, NGOs from 16 countries: Belgium, Bulgaria, China, Czech Republic, Netherlands, France, Germany, Italy, Lithuania, Malta, Poland, Portugal, Romania, Serbia, Spain, Sweden.
- the conference followed the ESPA Annual Congress





Programme

3 panels:

- stakeholder proposals for *senior citizens and persons with disability: CNPAS, BITS, ESPA, ENAT*
- stakeholder proposals for *youths and families: EUFED, Vacance Ouvertes, Bad Bremstadt City Hall, Family Association*
- stakeholder proposals, *a Romanian perspective: Ministry for Education, Research, Youths and Sports, OPTBR, FPTR, ANAT, ANTREC*





Conclusions

- Calypso logo launched
- Need to set up common criteria for tourists from the target groups and criteria for supply
- European Commission to offer consultancy for national supporting structures to better implement Calypso measures at national and European level
- Need to establish priority Calypso actions (senior citizens and youth?)





Media Visibility

State Secretary, Sorin Munteanu, offered interviews to Prima TV (national broadcasting TV), TVS Oradea (local TV), Agerpres (press agency), Radio România Actualități (national radio station)

The ministry website:

News: <http://www.mdrl.ro/stiri.php?s=1105766>

InfoRegional Magazine http://www.mdrl.ro/documente/inforegional/2010/nr5_mai.pdf

Participating organisations

ANAT, http://anat.ro/presa/anat_se_implica_in_domeniul_turismului_social.html

Other press websites

http://www.bursa.ro/on-line/s=companii_afaceri&articol=83444.html

<http://www.economistul.eu/congresul-anual-al-asociatiei-europene-a-statiunilor-balneare-la-a-xv-a-editie-a1329/>

<http://rrapl.ro/index.php/Panoramic-APL/>



Is Calypso beneficial for MS?

Romania

- Social tourism was an important segment before 1989, being managed by trade unions and the tourism or health ministries.
- At present there are special programmes financed by the state mainly for **retired** and **young people** through treatment vouchers and youth camps.
- The private sector offers programmes at special prices during the low season for: seaside, mountain, countryside, spas.
- The existing programmes are promoted mainly within domestic tourism but they could be extended at European level.



Proposals

- Create a network of suppliers for social tourism and of national supporting structures
- Highlight the low price offers in MS that can be accessible to all
- Support spa tourism in particular as it can offer programmes for illness prevention and treatment, diminishing the social protection expenses



Thank you for your attention !

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