

PROJECT PROPOSAL:
**“THE ANNUAL CONFERENCE ON TEXTILES AND CLOTHING
RELATED TO RESEARCH AND INNOVATION”**

Objective: To organise an annual Conference on Textiles & Clothing related research and innovation in the EuroMed region aiming to:

- promote technology transfer processes;
- promote direct contacts among researchers and research organizations;
- encourage development of common projects between EuroMed research organisations;
- disseminate the information on on-going research of EuroMed institutions;
- disseminate innovations available in EuroMed organizations which are ready to market.

Duration and Place

- o Duration: 2 day event
- o Place: Egypt (Egypt has informally offered to host the event)
- o The event should take place during 2 working days before or after the weekend to enable participants to benefit from cheapest flight rates and also to allow some time for a visit of some local research facilities during the weekend
- o The event should be organized in a facility (hotel) that could make logistics easier for participants and organizers

Organization

- o All EU-Med countries to be invited as well as Euratex and other interested parties

📌 Conference structure

Each day could be composed of 4 panels; each panel will focus on one specific topic and will include 4 presentations of 20 min. each, followed by a 20 min. debate. A coffee-break will be organized between each panel. One of the panels could deal for example with the best practises on R&D/innovation and technology transfer projects that have been carried out in the EuroMed region.

Day 1

Opening Ceremony (Keynote Speech) (9:00 - 9:30)
Panel 1 – Presentations of 20 min. each (9:30 – 10:50)
Coffee-Break (20')
Panel 2 – Presentations of 20 min. each (11:10 – 12:30)
Lunch (12:30 – 14:00 Hs)
Panel 3 – Presentations of 20 min. each (14:00 – 15:20)
Coffee-Break (20')
Panel 4 - Presentations of 20 min. each (15:40 – 17:00)

Day 2

Panel 5 – Presentations of 20 min. each (9:30 – 10:50)
Coffee-Break (20')
Panel 6 – Presentations of 20 min. each (11:10 – 12:30)
Lunch (12:30 – 14:00 Hs)
Panel 7 – Presentations of 20 min. each (14:00 – 15:20)
Coffee-Break (20')
Panel 8 - Presentations of 20 min. each (15:40 – 17:00)
Closing Ceremony (1 presentation) (17:00 – 17:30)

📌 Scientific Committee

A Scientific Committee could be created in order to evaluate and select presentations to be included in the program, keeping a good balance between countries and research topics. The members of the committee could also assume the position of chairmen for each of the 8 panels. The committee (8 members) could be composed of representatives from research organizations of the countries participating in the working groups on R&D and on innovation and technology transfer (groups set up under the Euro-Med Dialogue on textiles). Once this committee is established, it should be responsible for defining the 8 specific research topics for each of the 8 panels.

📌 Organizing Committee

Mainly for logistic reasons, the Organizing Committee could be composed exclusively of representatives of the hosting country which could of course use some support from the Scientific Committee. If no local organization with experience in organizing such a type of events is available in the hosting country, it would probably be necessary to subcontract a specialized company for the organization.

📌 Dissemination and promotion

In order to ensure a good level of participation, both at attendance and speaker's levels (high quality presentations), a promotion plan could be defined in order to disseminate the information on the event at least 8 months in advance. This

promotion plan could run in parallel with the promotion of the call for proposals and the promotion of the event itself.

For this purpose each country could identify a local organization which would be in the best position to effectively reach out to researchers as well as to industry technicians, in order to act as a local dissemination task –force.

✎ Sponsorship and financial support

In order to give a high visibility to and impact of the Conference, a strong financial support would be necessary. In that sense, the European Commission could evaluate the possibility of financing this initiative. If such a proposal is welcome by the Commission, a detailed project and budget could be further elaborated and presented in a more advanced stage.
