



First Workshop on EU Metalworking and Metal Articles Industries in the EU

***"Transforming Metal,
Engineering Future"***

23-24 June 2010 - Bilbao Exhibition Centre



ITALIAN SME CHARACTERISTICS

- The Italian manufacturing model in the MMA has been developing over the past century, being based on 4 main characteristics:
 - SME (small and medium sized companies)
 - Manufacturing activity
 - Managerial accent
 - Family owned and run companies (handed on from generation to generation)

 - But, ... there is another major characteristic that is typical Italian:
 - The SME manufacturing units of one MMA sector are often located in an industrial area (the so called “Industrial district”)
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COMPETITIVE ADVANTAGES OF INDUSTRIAL DISTRICTS

- ❑ The specialization of the manufacturing
 - ❑ The distribution of the productive capacity (integration and flexibility)
 - ❑ The territorial and production proximity favours transmission of industrial culture and professional know-how
 - ❑ The experience of districts strengthen cooperative and strategic forces towards new projects and new enterprises
 - ❑ Easy conjoint access to research and innovation through universities
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ECONOMIC ADVANTAGES OF INDUSTRIAL DISTRICTS

- ❑ The weight of the industrial districts on Italian economy is most remarkable (total figures)
 - ❑ 215.000 manufacturing SME
 - ❑ Over 2 m workplaces (39,3% of manfg. jobs)
 - ❑ About 27% of national GDP
 - ❑ Around 46% of total export
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ECONOMIC FIGURES OF MMA (MECHANICAL DISTRICTS)

- 38 mechanical districts in Italy
 - Global added value of 118 billion €
 - About 7,5% of national GDP
 - Export: 192 billion €
 - Import: 156 billion €
 - Trade balance: 36 billion €
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Thank you for your kind attention

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