

Protection of knowledge in the shipbuilding industry Workshop on Intellectual Property Rights 26 March 2010 – Le Meridien Hotel, Hamburg

Draft Agenda

08:30 - 09:00	Registration / coffee	
	<u>Morning Session</u>	
09:00 – 09:10	Welcome and Introduction	Wolfgang Hehn <i>Directorate General for Enterprise and Industry European Commission</i>
09 :10 – 09:20	Welcome on behalf of the Freie und Hansestadt Hamburg	Andreas Richter <i>Head of the Dep. of Industry and Technology with the Senator of Economics Hamburg</i>
09:20 - 09:50	General aspects of IP in the Shipbuilding Industry	Dr. Wiebke Baars <i>Taylor Wessing-Law Firm</i>
09:50 -10:10	Strategy Against Counterfeiting	Christophe Zimmermann (tbc) <i>World Customs Organization</i>
10:10 -10:30	The role of European Patent Office and patenting in Europe	Gareth Lord <i>European Patent Office</i>
10:30 – 10:50	<u>Coffee break</u>	
10:50 – 11:10	Shipbuilding specific IP protection issues and solutions / GuardSHIP	Ms Jing Shen <i>CESA</i>
11:10-11:20	Joint Maritime Industry Statement: <i>Sailing in a Sea of Knowledge</i>	Ms Paola Lancellotti <i>EMEC</i>
11:20 – 11:40	Raising Awareness of IPR and successful campaigning – The example of PRO ORIGINAL	Marc Wiesner <i>VDMA</i>
11:40 - 12:10	The perspective of a Classification Society	Stephan Assheuer <i>GL – Germanischer Lloyd</i>
12:15 – 13:30	<u>Lunch break</u>	

	<u>Afternoon Session</u>	
	Two panel discussions involving the audience facilitated by a moderator and introduced by statements from panel members	
13:30 - 15:00	Exchange of experience and best practice (e.g. company policy and measures; IP planning for shipbuilding R & D projects)	Moderator: Dr. Axel Freiherr von dem Bussche <i>Taylor Wessing</i> Introductory Statements: Rolf Nagel <i>Flensburger Schiffbau Gesellschaft</i> Pierre Berseneff, <i>STX Europe(France)</i> ; Ms. Nicole Lübberstedt, <i>Becker Marine Systems</i> Gerd Glaeseker, <i>Karg und Petersen</i>
15:00 - 15:15	<u>Coffee break</u>	
15:15 - 16:15	Appropriate ways to react on violation of IPR in practice	Moderator: Dr Anton Horn, Rechtsanwalt, <i>Heuking Kühn Lüer Wojtek</i> Thomas Witolla, <i>Meyer Werft</i> Johannes Kuehmayer <i>AMEM</i>
16:15 - 16:30	Conclusion and follow-up	Wolfgang Hehn <i>European Commission</i>
16:30 – 17:00	<u>Networking Drink</u>	