

Public consultation - Update for units of measurement directive

Subject Supplementary units

It seems sensible to continue to use whatever additional size labelling the public might want on clothing [plus no doubt other consumer products]. Any directive to ban such information would seem to be anti-business in a global context, as well as undemocratic. It is likely to reduce respect for both politicians and the law, as traditional language and units will last for a generation or two whatever you try to impose on people.

Perhaps the date on your directive could be slightly amended e.g. 2110 rather than 2010? A good model to follow might be the way weather forecasters in the UK have used centigrade and farenheit in parallel for decades, and gradually, in people-friendly timescales, the change is happening. There is little reward for a rush, and much downside. The EU needs to improve its reputation, not reinforce a bad image. This might only be a straw, but you know what happened to the camel's back!

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