



DANISH AGRICULTURAL COUNCIL

NOTE

28 July 2008

To whom it may concern

From: The Danish Agricultural Council

Recommendation for the High Level Group on the Competitiveness of the Agro-Food Industry: Corporate Social Responsibility (CSR)

Corporate Social Responsibility (CSR) has to be seen as a proactive business strategy where companies integrate the economic, social and environmental impact in their operations and contribute to sustainable development.

It is important to focus on better conditions and smarter regulation to stimulate companies in the agro-food sector working proactively with CSR in order to achieve the overall European goals such as sustainable food production, social cohesion, economic competitiveness and a rational use of natural resources. In this respect the special challenges in the agro-food industry like animal welfare and healthiness has to be considered too.