

**Press Conference**

**COMMUNICATION OF THE COMMISSION:  
EUROPEAN STRATEGY ON CLEAN AND  
ENERGY EFFICIENT VEHICLES**

**BRUSSELS – 28 April 2010**

Vice-President Antonio Tajani  
Commissoner for Enterprise and Industry  
European Commission



**European Commission**  
Enterprise and Industry

# State of play

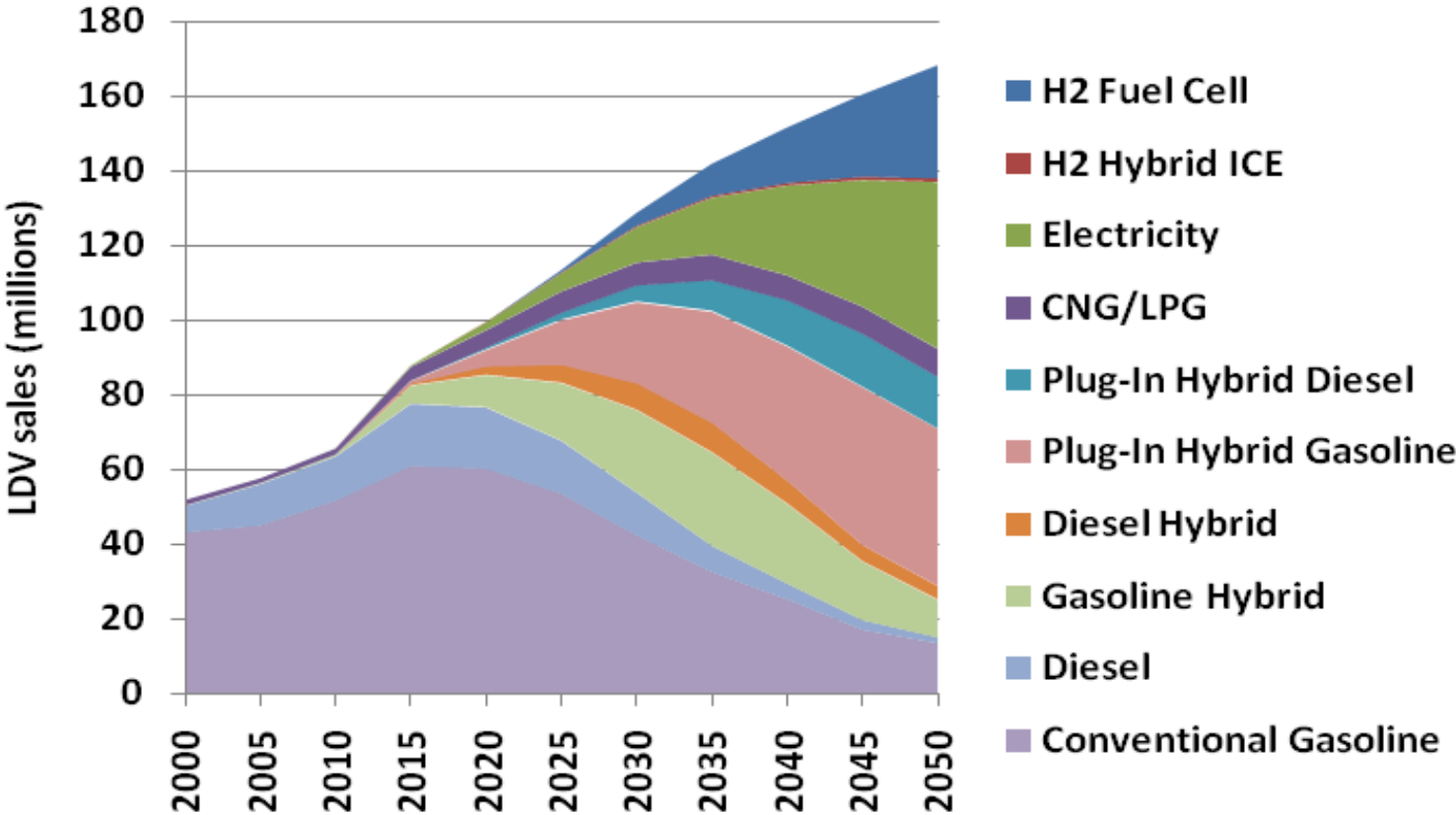
- Informal Competitiveness Council in San Sebastián
- National plans
- Roll-out plans of vehicle manufacturers



# Global Competitors

- **US: target of 1 million plug-in hybrid cars and \$ 2.9 billion research programme**
- **Japan: « Next Generation Cars Deployment Strategy »**
- **China: aims to be the global leader on electric and hybrid vehicles and to raise its annual production capacity to 500,000 hybrid or all electric cars**

# World market forecast for green vehicles



Source: IEA

## Selected actions (out of more than 40 actions)

- legislative programme on **vehicles' CO2 and pollutant emission reduction**
- guidelines for demand-side **incentives;**
- support for the **research and innovation in green technologies;**
- targeting of the European Social Fund starting in 2011 to encourage **retraining and upskilling of automotive workers;**

# A number of dedicated actions on electric vehicles:

- promotion of common standards that will allow all **electric vehicles to be charged anywhere in Europe**;
- promotion of the development of **infrastructure and smart electricity grids**;
- **electric safety type-approval requirements.**



# Turning point for the European automotive industry, for Europe and European citizens

