



NAVOBS PLUS

Expanding the existing NAVOBS network of GMES users to help SMEs become more competitive

PROVIDING SUPPORT TO SMES

The NAVOBSPLUS project aims to improve the participation of small and medium-sized enterprises in research and technological development (RTD) activities related to innovative services based on Global Monitoring for Environment and Security (GMES).

Coordinated by the European Business & Innovation Centre Network (EBN) the NAVOBS PLUS project is an initiative of the European Space Incubator Network (ESINET). NAVOBS PLUS objectives include:

- Detect new regional SME service providers ready to use GMES core services to meet regional market demands;
- Convince more customers to become clients of SME service providers;
- Bundle existing or future geo-information services to reach new clients with more competitive services in EU and beyond;
- Cross fertilize expertise gained from pioneering regional markets initiated by SMEs in order to extend the market penetration towards other customers;
- Stimulate the development of innovative technologies for the new generation of space systems.

NAVOBSPLUS will help stakeholders to:

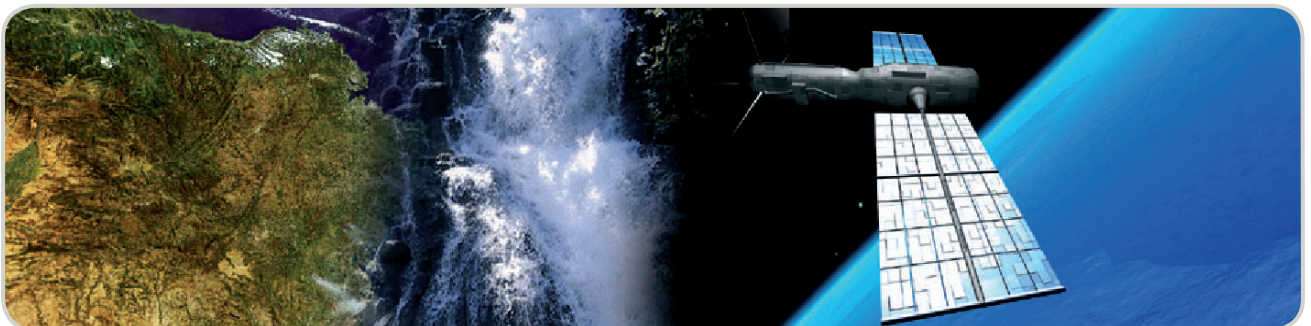
- Get access to a large number of innovative SMEs and regional institutions, build partnerships and enter new markets;
- Link with major GMES players;
- Detect opportunities to participate in EC-financed RTD proposals;
- Acquire technological and marketing expertise in GMES market development.

ACTIVE NETWORKING

The NAVOBSPLUS partners have boosted the participation of SMEs in RTD proposals and are helping them in responding to future calls. In 2007, the main activities included:

- various lobbying actions toward project leaders with more than 55 SME profiles being proposed to project leaders and about 10 selected as part of consortia;
- 30 Meetings have taken place with potential end-users to discuss the added value of the GMES services;
- 20 local public authorities have been consulted to assess their needs;
- 10 Regional workshops have been organised in partner regions gathering SMEs and GMES users, with a special focus on public authorities.

The NAVOBS PLUS database is online at www.navobs.com with SMEs and end-users profiles.



Source: EBN

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LIST OF PARTNERS

- European Business & Innovation Centre Network (EBN), Belgium
- Capital High Tech, France
- Technofi, France
- D'Appolonia, Italy
- ControlWare, Belgium
- Spacebel, Belgium
- Wallonia Space Logistics, Belgium
- Polspace, Poland
- Centre de Recherche Public Henri Tudor, Luxemburg
- BIC Lazio, Italy
- SRI-BAS, Bulgaria
- BIC Attika, Greece
- CEEI Gers Gascogne, France
- MST Aerospace, Germany
- Centro Promodor de de Inovação e Negócios, Portugal

COORDINATOR

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PROJECT INFORMATION

NAVOBS PLUS: Expanding the existing NAVOBS network of GMES users in order to factor out common needs and to instigate economies of scale in service delivery which will help SMEs (GMES service providers or customers) become more competitive
Specific Support Action
Contract no: SSA5-CT-2006-030980
Starting date: 01/01/2007
Duration: 24 months
EU contribution: € 845.700
Estimated total cost: € 1.073.590

