



Ruth Amos (StairSteady Ltd)

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The StairSteady was first designed by Ruth as part of her GCSE Resistant Materials Course. Initially aimed at stroke rehabilitation, Ruth saw a need for people to remain active and mobile. After her teacher's father suffered a stroke, Ruth was set the challenge of designing a product which would allow people to keep using their stairs, but in a safe environment.

The StairSteady took off when Ruth competed against thousands of applicants to win the Young Engineer for Britain 2006. With the help of Advanced Engineering Techniques Ltd in 2008, Ruth was able to bring the benefits of the StairSteady to the wider marketplace.

Since then Ruth has become internationally recognised for the StairSteady solution and StairSteady Ltd, achieving the accolade of youngest person ever to be on Management Today's '35 women under 35' list and winning the first ever Women of the Future 'Young Star' Award.

StairSteady Ltd is still based around the original StairSteady product and its founding moral core values. The business is still run as a family team but it is now established within the Mobility field. StairSteady now sells to a wide range of customers including: individuals, organisations such as the NHS, local County Councils, Social Services, Mobility Shops, Housing Associations and Schools.

StairSteady now has partner firms within the UK including firms in Bristol and Widnes and is currently in negotiations with other companies to expand this network.

Ruth and her team are also in the process of setting up a Distribution Company within Ireland and working with distributors within Europe and the US the details of this will be announced.

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