



Morna Simpson (FlockEdu Ltd)

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Morna is CEO of FlockEdu

FlockEdu is the educational network. It was built in three frantic weekends we called SweatShops by a group of professional volunteers who came together to create a network that would change access to learning for everyone. Through sweat and high ideals they built a network that aims to provide educators with the freedom to teach and students the freedom to learn.

Morna brought together this team of programmers, designers, and media experts willing to take action about the cuts in Higher and Further education through a call on Twitter. The result is an online network for educators, instructors, tutors, trainers, teachers and practitioners and adults interested in learning. Through this network people can gain practical skills and knowledge, earn an income from teaching, and build a lasting learning and career network.

Morna is the Founder of Girl Geek Scotland (GGS), a community for women working in IT and related sectors. From 2008 to 2011 GGS hosted dinners as part of the global Girl Geek Dinner network and ran Enterprise Workshops for women. Over 17 female led tech startups were launched with the support of Girl Geek Scotland in 2010. Although Morna has stepped down from the Lead role to concentrate on her new enterprise she is still a strong supporter of the network.

Prior to this Morna was one of the group of Web 2.0 researchers who competed in the UKRC Digital Economy Sandpit as the TOTeM team and who went on to win £1.39M early stage funding and led to the spin out product TalesofThings.com. This tool uses tagging technologies to capture memories about the things you love.

Other research interests include technology support for microfinance, student centred learning and career support.

Morna partnered in the start-up BSc in Interactive Media Design at the University of Dundee contributing to its evolution over 8 years. Her teaching focused on targeting markets, design innovation and design methods for social web products. As module leader she set briefs for, taught and managed over 100 teams of students on practical creative projects towards technology innovation. This process has been likened to the Y-Combinator method used for start-up in Silicon Valley.

A prolific networker online and off, Morna is known as @girlgeeks on Twitter. Now you can also find her @FlockEdu.

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