



## Louise Lloyd (Baby Signing Mummy)

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Louise is the baby-signing mummy. She was a paediatric nurse for the last 10 years and have worked in a variety of settings such as general paediatrics, special need schools, surgery, paediatric intensive care unit, and children’s allergy. 3 years ago her world changed forever when her beautiful daughter came along, suddenly all those years of training seemed useless, here Louise was with a perfect little baby – that just cried!

Those first few months were so very hard, with lots of sleepless nights for both ! When Louise discovered baby signing she realized how closely supported it was with Makaton that she had learnt during her training. She was soon hooked into the world of communicating with her baby.

Louise struggled to find basic information on baby signing that was not biased towards a particular company looking for money and wanting people to join their particular brand of babysigning. It should be open to everyone. Louise has a passion for baby signing and a want to pass on this amazing experience to other parents and babies.

Awards achievements include:

- Finalist - Best Supporting Business MumpreneurUK Awards 2011
- Winner - Best New Venture in Hampshire Winning Women Business Awards 2011
- Finalist - Best New Children's Activity 2011
- Winner - Enterprise Nations Ideas 101 July 2010
- Finalist - Best New Venture in Hampshire Winning Women Business Awards 2010
- Finalist - Best Start Up in Mumpreneur UK 2010

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