



Kate Wilde (Engage With Business Ltd)

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Kate Wilde has over 20 years experience in business having started her first business at the beginning of the last recession in 1988. The experiences gained during these tough times have enabled her not only to build her own business with a solid foundation but she is particularly well placed to help others.

By adding some theory to support her practical knowledge Kate studied Business and Finance at City College Norwich and then went on to learn more about people management. Kate then decided to put this combination of skills to good use and to find work advising other businesses to start and grow.

Kate worked independently and through NEAT (Norwich Enterprise Agency Trust) for several years and has continued to work closely with Broadland District Council to develop their highly regarded Business Start-up programme. Kate was invited to become a Director of Quest For Excellence and worked with them for two years but the need for independence was too great and in 2006 she formed Engage With Business Ltd.

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