



Karen Birch (The 3rdi Magazine Ltd)

**The Elms
Conaught Terrace
Crieff
Perth and Kinross
PH7 3DJ**

**T: 01764 655480
karen@the3rdi.co.uk
www.the3rd1magazine.co.uk**

I started my working life in the medical industry. I was a board member of a multi-national pharmaceutical company by the time I was 29. I decided that I would prefer to work for myself and established a highly successful marketing agency to cater for the needs of the emerging biotechnology sector.

From here I was head-hunted to lead the Biotechnology Industry Association, a role I combined with assisting new companies bring technologies from university to market. One of the leading emergent technologies in the mid 90's was the internet and I went on to form an on-line retail business. I retired from commerce in 2006 to concentrate on my artwork and now sell pieces in galleries across the country.

However, I have been tempted from retirement by the formation of new on-line magazine; www.the3rdi.co.uk. The magazine is designed for women in business and seeks to promote a positive work-life balance by addressing the issues of work, family and wellbeing.

I am hugely enthusiastic about this new project and hope that you will be too! My specialties include Public Speaking, Writing, Mentoring and Business Consultancy.

Managed by:



Delivered by:



In partnership with:

