



Claire Watt Smith (BoBelle London)

68C Stowe Road, London W12 8BW
T: 0208 743 7308
cws@bobelle.co.uk
www.bobelle.co.uk



Claire Watt-Smith is the founder and CEO of BoBelle Ltd. Her determination, drive and passion to grow her brand and her business have received many rewards.

She has been named as one of Red magazine's 'Red Hot Women under 30', Management Today's 'Top 35 Women under 35' and also the Financial Times 'Women at the Top'. Claire also achieved winning the runner-up prize for the DediPower Entrepreneur of the Year award.

She founded BoBelle London - Luxury Ladies Handbags Leather Handbags. The brand use the stunning eel skin leather, known as the 'silk of the ocean'. The BoBelle London brand can be found in over 70 stores and boutiques in the UK, Ireland, Paris and Amsterdam, including Fenwick Brent Cross, Fenwick Newcastle, Bentalls and Elys of Wimbledon. BoBelle London endeavours to promote fashion accessories that not only last, but are of a classic vintage design.

Claire founded the company at the age of 25 having studied her BSc in Management and French at Royal Holloway, University of London and then completing her Masters in European Business and Spanish.

She has also successfully designed and secured a capsule collection for the prestigious Autograph label at Marks and Spencer Marble Arch and King's Road flagship stores.

Managed by:



Delivered by:



In partnership with:

