



Maja promet doo, honey production

Marina Milovic, owner and general manager

Sector

Agriculture, Honey production, selling and distribution

Region

Belgrade, Serbia

Nomination as an Ambassador

Miss Marina Milovic after she got education in management for Arts, Culture and Communication has dreamed of working in non-profit organization, but some urge led her to continue her family business and engage in area of production, trade and profits, at that point it was just an internship and trial period for her. After only 4 years of hard work she became owner and general manager of the company, and now she is one of the very few women on leading positions in Agriculture sector.

Being independent and able to decision making provided her pleasure of feeling powerful and highly accepted regardless of her young age. Today she is very passionate about healthy and organic food production, she creates new products and motivates people to live safe and sound long life. Leaving her dream of working in non profit organization seems like the best idea she has ever made. Today she is a strong woman, able to help others with her own recourses, and that is a fulfilling sentiment for her.

Nominating for an ambassador is another challenge that she is more than trilled to take. She believes that she can inspire young women like her to dream about engagement in business world. She believes that she can give them strength and advices that will lead them to spread and release their ideas giving the world so needed source of new ideas and creativity. She also believes that productivity can be extracted only from mutual effort of both man and women, and that this partnership will lead us to prosperity and overall welfare.

About the company

“Maja promet”doo is founded in 1991. by Miss Milovic father, it was the first private company operating in this sector. The company has started with annual sale of 15 tones of packed honey and in the 2010. the annual sale were 500 tones. The constant growth has followed this company among years. Today it is a place of work and friendship, every employee has a feeling of belonging to the collective and we all work with mutual understanding and maximum effort. Marina Milovic strongly believes that the largest motivating factor is satisfactions with job and place of work, so she aims to give her employees the best possible place to earn for living and spend their working time. She has 10 employees and most of them work for the company more than 10 years.

Raising awareness

According to Miss Milovic opinion, raising awareness must start by detecting problems and reasons why are women reluctant to try as entrepreneurs. Making an inquiry among working women would give us many information about most common problems and after that we could operate on resolving them by making panel discussions and working groups. We must give a good example and reveal some secrets of how to become an entrepreneur, we must encourage women to find strength and if necessary help them financially, by giving them support to raise founds and present them our know-how.

Further information

Any further information about company can be found on www.majamed.com