



Afrodita Bajic
Afrodite Mode Collection

Textile Industry
 Belgrade, Serbia

Nomination as an Ambassador

Afrodita Bajic is a co-founder and owner of a famous company, which main activity is manufacturing and selling women's fashion garments. She has founded a firm in 1989. with her husband, although at the time it was a risky decision. She was highly motivated with a strong vision on how to succsseed which eventually led to the results.

Afrodita is not only a successful business woman but a devoted wife and a mother of two sons and a daughter. Second generation has taken part in a company's activities as well. She is very proud of the fact that she always insists on the true values, both in a business and private life.

As the member of Female Entrepreneurship Ambassador Network her goal is to motivate and encourage others to think about entrepreneurship as a career option.

About the company

The company was founded in 1989. Today there are two factories for manufacturing women's clothes in Belgrade and Ruma. There are currently 117 employees, mostly women. The firm is constantly investing in innovative production methods, the local community, human resources and the corporate social responsibility.

Raising awareness

As an active member of The Association of Business Women and The First Woman's Club, she is persistently supporting the development of female entrepreneurship emphasizing the importance of cooperation and networking among business women. She also takes part in a number of panel discussions and seminars covering this issue.

Further information

Afrodita would be glad to share her experience with all young business women who can contact her on afrodita.bajic@amcafrodita.rs and www.amcafrodita.rs

