
	<p style="text-align: center;">SORINA PLĂCÎNTĂ</p> <div style="text-align: center;">  </div> <p style="text-align: center;">S.C. SORSTE S.A. Focșani, Vrancea</p> <p style="text-align: center;"><i>Style dictates the choice</i></p>
<p>Sector</p>	<p><i>Garments and Textile, mass production and high class fashion/ haute couture, ladies and men. Last but not least, we also use the method "made to measure" – custom-made clothes.</i></p>
<p>Region</p>	<p><i>South-East, Focșani, Vrancea County</i></p>
<p>Nomination as an Ambassador</p>	<p><i>Elegance is the best ambassador of beauty. I was always fond of beautiful things. The beauty is connected with the originality and I love to discover the things that to everyone else seem trivial.</i></p> <p><i>I've always been able to gather people around a project and to motivate them. That way I started as a young engineer at the worsted spinning at home. When history allowed us to start again, I dared. With little money, but with confidence and tenacity, I had the courage to launch myself into my career adventure. Now SORSTE is a quality mark in fashion, in which the employees, mostly women, formed a family. The business is premium, we have top customers and staff turnover (less than 3% per year) which show that a business success is the result of the power of a team led by a visionary leader. Vrancea region better known for wine taste and beauty of lands is now on the success map in an industry so pretentious as textiles. I am pleased that my dream turned into reality.</i></p>
<p>About the company</p>	<p><i>SORSTE SA means: high class fashion / haute couture for ladies and men, "made to measure" - custom-made clothes.</i></p> <p><i>Our company has a complete system for technological process. Our quality system is also well organized, with the following: Interphase quality control, quality control at the end of the line; audit. We work with minutes in MTM2 standard system, with an average efficiency of 75%, with a delivery time of up to 5 weeks from the reception of materials. We work in the CM basis, CMT or FOB.</i></p>
<p>Raising awareness</p>	<p><i>I believe in the values of lifelong learning. Both at entrepreneurial and political levels, I especially encourage young women to become better all the time, to learn from the best people and be confident.</i></p> <p><i>The Foundation I have created, Zi Deschisă („Open Day”), organizes training courses, helping people to build a career on moral principles.</i></p>
<p>Further information</p>	<p><i>I believe that young people, both women and men should be encouraged and supported to seek entry into the business world.</i></p> <p><i>Youth is the most precious capital of Romania today, and Romania's chance for tomorrow. Not only the state should be involved in helping young people, but each of us, because their success is the future welfare of this nation.</i></p>