



Munteanu Nicoleta



N.C. Advertising Agency SRL

„Enthusiasm may be contagious however, do not count on catching it from others. Be a business woman!”

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| Sector | Media and advertising |
| Region | Bucharest, Romania |
| Nomination as an Ambassador/ | <p><i>Although I graduate the Law School I always regard the art as a means of expression. I was attracted towards fashion design, paintings and interior decorations, even I did not actually study any related courses. At the beginning of the 21th I realized that advertising could represent a form of expressing my artistic aptitudes. I never actually studying advertising. I have, however studied marketing therefore gaining fundamental knowledge in this area. As such I have decided to discover the multiple opportunities which an advertising business can offer. Always I considering that Bucharest is a city of multiple facets and desiring to align it with the other European capitals, I had a very interesting initiative to promote the city of Bucharest by providing relevant information to tourists throughout monthly magazines. Meanwhile, I managed to establish a constructive business climate, I actively contributing in enlarging the clientele range for the locations therein promoted. At the end of 2010, I have accomplished this mission for 100 times consecutively.</i></p> |
| About the company | <p><i>NC Advertising Agency SRL is an advertising agency dedicated to creating, planning and handling advertisements and other forms of promoting for its clients. The agency also handles overall marketing and branding strategies as well as sales promotions for its clients.</i></p> |
| Raising awareness | <p><i>I know that women can be astonishing whenever they really want to. For those who decide to start their own busines, it can be a very troublesome road, generating all kinds of frustrations. But not so much so with a little help...</i></p> |
| Further information | <p><i>I strongly believe that ambition, perseverance and very strong will can grant success of any business.</i></p> |