
	<p>Carla Pinheiro</p> 
<p>SECTOR</p>	<p>Education for development</p>
<p>Region</p>	<p>Oporto, Portugal</p>
<p>Nomination as an Ambassador</p>	<p>The design began in 2000, when Carla Pinheiro completed a degree in Social Education. Even then, their motivation to create a project from scratch was strong, although it weighs a lack of work experience in the area of basic training. A passion for people has always been a constant in your profile, and after seven years of knowledge from experience made in various areas of social work and human resource management, Carla Pinheiro, took the step that was missing in his life - gave up a job stable, well paid and secure in prison and wholeheartedly embraced female entrepreneurship, creating the Eco-Animation. The success achieved with work and is measured by the smiles that spread from 3 to 103 years. It gives me a moment of great happiness when I called to make public actions with special educational needs (SEN), because I know that eco-workshops and choco-workshops that I develop with them are vital!</p>
<p>About the company</p>	<p>Eco-Animation is organized into three areas: organization of events and promotional activities, consultancy and training of social peers - to give answers and solutions tailored to the needs and requirements of its customers. Eco-Animation was founded in 2007 in order to develop programs to the customer. It is a young company and the concept of "Sustainable Development" is the cornerstone of the work presented. The brand fuses the Education, Environment and Animation, and focuses its attention on developing initiatives for public Creativity Differentiated from 3 to 103 years. The ultimate goal is always (re) educate to (re) learn in a logic of education and training throughout life. A year later, at the invitation of a British multinational, Carla Pinheiro develops actions choco-pedagogy to launch a biological product in the domestic market and the Eco-alia Animation, education activities for food with organic chocolate and chocolate, extending spectrum to offer their audiences. It is with great passion that I indulge in every challenge and a</p>

	constant pleasure to develop each initiative!
Sensitize	From my point of view, entrepreneurship should take the contours of a life project, or to respond to individual expectations (preferably long term), while creating value for society / community where it belongs. I believe that there must be a strong motivation and a concrete view on the business idea to undertake. I believe that even with low investment can develop entrepreneurship initiatives relevant and successful. Above all, before undertaking, ask yourself what would be doing over the next five years - there are many answers that are within us and that can make the difference.
Futher Informations	Luck also does, and is made by walking. And by the luck factor is important in female entrepreneurship base, I consider it important to set goals and create tangible work methods to achieve them. The exchange of ideas and sharing experiences can serve as anchors for mutual development, building networks and communication links that support this path.