

Netty Thines

Ambassador

Name of the company: Mediation SA
Company built in: 1991
Sector of activity: Marketing and Communication
Workforce: 9
Position in the company: Managing director
Address of the company: 137 Val Ste Croix
Phone number: +352 456 745 212
Website: www.mediation-sa.lu



Your career

University degree in communication, specialised in marketing, commercial management and public relations.
Author of a book on advertising regulations for the EAAA (European Association of Advertising Agencies).
Previously a copy writer at Luxair.
Project leader in an agency specialised in event organisation, co-founder of Mediation SA.

Your motivations

My profession has given me frequent contact with women who are looking for work. Often their progression is blocked by a lack of self-confidence. Maybe sharing experiences with women who have created their own business could encourage them to do the same?
Director and shareholder of Mediation, a communications' company specialised in relational marketing, Netty wants to encourage women to assume leadership roles and hopes that one day she will see the end of inequality at the workplace.