

Joëlle Letsch

Ambassador



Name of the company : ADT-Center

Company built in: 01/07/99

Sector of activity: Consulting company in Human Resources and training

Workforce: 6

Position in the company: Managing partner

Address of the company: 105 rue de Mamer L- 8081 Bertrange

Phone number: + 352 26 31 51 21

Website: www.adt-Center.lu

Your career

- Graduated in occupational psychology (1984)
- 27 years of professional experience in Human Resources and vocational training (recruitment, Assessment Center, coaching, team-building, outplacement, soft skills training facilitator, lectures on various subjects: Leadership, Communication, Change Management, Diversity and Mentoring in Companies, Stress Management and Well-Being in Companies).
- Gender Trainer certified by the Ministry of Equal Opportunities (2001)
- Founder and accredited Member of the European Coaching Association of Luxembourg, EMCC (2006)
- Charter Member and former Vice-President of the Luxembourgish Women Entrepreneurs Federation, FFCEL (2004-2009)
- Vice-President of the Luxembourgish National Women Council, CNFL (2010-2011)

Your motivations

Having at heart the need to build up and to innovate, I wish to pass on this passion and my entrepreneurial spirit to other women and to share best practice with them. I also believe that it is part of our mission, as senior entrepreneurs, to hand down our knowledge and know-how. It is a fair gift from our generation to younger ones to support them in developing their project.

In addition, women's entrepreneurship deserves a better visibility in Luxembourg and this ambassador's project will allow pointing out women's participation and implication in the local and regional economy.

Even if things have already changed for the better, a lot remains to be done. We have to continue to impact on mentalities and have to promote equal opportunities between men and women. So I'm happy to support young women in their professional and enterprising project.