

Julie ROUSINAUD

106 route de Lion
14150 Ouistreham
FRANCE
+33 660 76 42 26

Age : 30

contact@atelier-equitable.com



INTERNATIONAL BUSINESS EXPERT Trilingual

DATES

since **January 2007**
(**Founder & owner**)

from **November 2005**
till **November 2006**

from **February**
till **August 2005**

from **November 2003**
till **June 2004**

from **May**
till **September 2002**

from **February**
till **September 2001**
(**internship**)

from **July**
till **September 2000**
(**internship**)

from **September 1999**
till **May 2002**

from **October 1998**
till **June 1999**

PROFESSIONAL EXPERIENCE

Manager and founder of L'ATELIER EQUITABLE

Importation and distribution of FAIR TRADE handcrafted products towards public and private companies for their needs in gifts and promotional items. *L'Atelier Equitable, Mondeville, FRANCE.*

Marketing Manager

Web Site development, business networking, strategic positioning.
COGIT, Saint Martial/Isop, FRANCE.

Chargée d'affaires

Business development of new products (sourcing) and new customers (marketing)
ECODIF, Saint Martial/Isop, FRANCE.

Salesperson (France and Export)

In charge of customers from South-West France and Export
LUGAND Aciers (European leader for steel distribution), Groissiat, FRANCE.

Receptionist in an international camping

Management of bookings, multilingual welcoming of customers
Town Hall of St Paul de Varax, FRANCE.

Business Assistant in exporting company specialized in olive oil

Building of a website and creation of a sales brochure, export prospecting
Almazaras de la Subbética, Priego de Cordoba, SPAIN.

European communication coordinator

Writing of the company internal magazine
ACNielsen (Worldwide leader in market surveys), Oxford, ANGLETERRE.

EDUCATION

Master in International Business (with honours)

The international company and its environment. Several stays abroad: one semester in Denmark, Aalborg University (september 2001 to february 2002). *University of Savoie, Chambéry, FRANCE.*

DEUG LEA (with honours): a one-year degree in foreign languages

International Business and Economics of English-speaking and Spanish-speaking countries.
Blaise Pascal University, Clermont-Ferrand, FRANCE.

COMPUTING / LANGUAGES

Windows XP, Microsoft Office + Photoshop/Illustrator/Indesign.
English and Spanish : Fluent
Italian : Intermediate

OTHER ACTIVITIES / INTERESTS

Basket-ball, horse riding, tennis, jogging, roller
Backpack travelling around the world
Reflexion group about anti-globalization
Books about psychology