



## Vera Gergely

Mediline Ltd.

<b>Sector</b>	Distribution and retail
<b>Region</b>	Budapest, Hungary
<b>Nomination as an Ambassador</b>	<p>I am an architect by my original profession, but in the '80s after having lived 5 years in Africa and giving birth to 3 children I couldn't find a suitable job in this field.</p> <p>I tried to run a small clothes store, but I couldn't become successful enough with that. Later on I was venturing in the catering business by running my own Danish bakery, but that could not be adjusted with my family life as it required night labour.</p> <p>I was lucky enough to find the field that interested me the most and that still suits me the best, which is the health business.</p> <p>First I trained only myself regarding the use of healthy products. Then together with a friend we opened a retail shop. It was first run by ourselves, then by 1 and later by 2 employees. We soon had to realize that the wholesale sector to supply our retail store does not work very well and only exists as state owned companies.</p> <p>So we ventured to launch a privately owned wholesale company for healthcare products with 3 employees but without specific knowledge, tools and money. We were lucky to choose this field because health consciousness has become really trendy by now.</p>
<b>About the company</b>	<p>My company has been dealing with the wholesale, distribution, manufacturing, export and import of health-related products for almost 20 years now.</p> <p>At the moment I have 100 employees. We import and distribute 18000 different products and we also invent and manufacture a lot of different health related products. Our wide spread marketing activity includes participation in exhibitions and conferences and we are also involved in the activity of different non profit organizations of our field to gain new experiences and continuously train ourselves.</p>

<b>Year of business launch</b>	1991
<b>Number of staff</b>	100
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