



## Judit Tar

Trimly Ltd.

**Sector**

Art export, event organisation

**Region**

Budapest, Hungary

**Nomination as an Ambassador**

Originally I prepared to be a kindergarten teacher. When my child was born (1978), after the maternity leave I chose to be self-employed, because of the poor payment conditions of that time. I started my first business in 1982, beside my full-time job as a kindergarten teacher, in order to complement my salary. I provided the initial capital from parental help, but there was time when a valuable family jewel sale took place at an auction.

So, I have been self-employed for nearly 25 years. During this time my business has changed and transformed several times. Usually I tried to convert my business to the missing business needs. I trained myself, I attended schools and current courses.

As an entrepreneur inter alia I was a florist, then I opened a souvenir shop by Lake Balaton. After that we founded a household equipment-gift sales Ltd. in Budapest, which was profitable until 1987, then the partnership went wrong, so I sold my property.

Then I started a haberdashery-gift shop, which was successful and enabled to open two new stores in Budakeszi and Esztergom. In 1989 we carried out a profile expansion and with a new foreign partner we started to deal with the import and wholesale of Italian lingerie. Because of the need for import I completed a course on customs procedures. The company was profitable, but unfortunately the foreign partner wanted to operate the company independently and bought my share.

In 1995 I completed a BÁV (Commission Trading House and Pawn Credit Ltd) course on appraising furniture-rug and paintings, and it gave me also a business management qualification. The profile of my current business was based on that course.

<b>About the company</b>	<p>At present as an "Antique and Modern" arts expert, I offer a kind of complete service. This includes: representation of clients at auctions, antiques valuations, obtaining licenses from various museums: for paintings, furniture, silver, porcelain. Packaging, in case of special foreign transport, customs clearance, transport, insurance, we offer door-to-door export-import services.</p> <p>Expanding this activity in 2006 we founded a company, Trimly Ltd, and created a Festival of Ancient and Modern Art, the FALK ART FORUM, which name was registered as trademark. The festival is organised twice a year, in spring and in autumn, in the Falk Miksa Street in district V of Budapest, where the antique shops, art galleries and other lively programmes are waiting for everyone.</p>
<b>Year of business launch</b>	1983
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