



## Aranka Szűcs

Modus Vitalae Ltd.

**Sector**

Consultancy

**Region**

Dunaújváros, Hungary

### **Nomination as an Ambassador**

The development of my professional career is basically linked with two large companies Dunafer and Linde Gas Hungary. Before becoming an entrepreneur, I worked in various positions for both companies in the field of industrial trade.

At Dunafer, the biggest and that time state-owned metallurgic company in Hungary I was responsible for selling chemical and gas products nationwide. I studied the Hungarian gas market about that I wrote an essay as well.

Reaching goals as a woman in the masculine business world was not easy at first. I had to work twice as much to get accepted. The huge invested work seemed to be successful at organizational level and for me personally, too. The number of customer contracts and thereby the revenue increased permanently and dynamically in my department.

I always wanted to gain new experiences and improve my theoretical knowledge acquired over more than twenty years. I was always thinking in system, therefore I was interested in increasing the marketing potential, furthermore the exploration and expansion of possibilities.

Originally I am an economist-computer engineer, and that time I continued my studies at Faculty of Economics of University of Pécs to become a management consultant.

Besides, I brought up two amazing children. In my free time I like reading books and painting pictures with different topics.

### **About the company**

In 2004 I established an economic consultant company, Modus Vitalae Ltd. We give independent consulting assistance to small and medium sized companies. Our aim is to offer innovative,

	systematic, and customised solutions in functional, management and financial areas.
<b>Year of business launch</b>	2004.
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