



Mirjana Rinkovec

Element d.o.o.

Sector	Services for product development in textile industry
Region	Croatia, Varaždin
Nomination as an Ambassador	<p>Mirjana was thrilled when she found out she will be engaged in the project as a female Ambassador, which immediately initiated her long suppressed aspirations for social engagement. She could not imagine a better opportunity than this to target and transmit her positive energy and experiences - to promote female entrepreneurship and inspire women to opt for their own entrepreneurial venture!</p> <p>Mirjana is an entrepreneur for more than ten years and she currently employs 8 people. In her professional career she passed numerous crashes, after which she always grew stronger and continued to develop her business ideas, the vision that she created years before and during the enterprise and its objectives and continues to do today.</p> <p>Mirjana has a very creative and challenging job in the design and development of collections of clothing. She also thinks that there is enormous potential in this area of business, especially for women in Croatia.</p>
About the Company	<p>Company ELEMENT d.o.o. is a small company in the field of textile business and engineering, which deals primarily with conception, development and manufacture of collections of clothing, the organization of its production and sales, marketing and distribution on the market.</p>
Raising awareness	<p>Observing the very pessimistic picture of the Croatian society and economy, I would like to convey my vision of such things to other people, especially women, since I believe that the potential of each person lies in our hands or in our own head.</p> <p>I am deeply convinced that changing the attitudes and ways of thinking we can contribute to better lives.</p> <p>Since I have experienced a bumpy entrepreneurial path, i can certainly say one thing: there is no simple recipe for success, no climb without sacrifice, there is no quick buck, but every minute invested is worth effort</p>
Further information	<p>Further information can be found on http://www.element-studio.hr/</p>