

	 <p><b>Dr. Kyriaki- Kitty Panourghia</b> <b>Managing Director</b></p>
<p><b>Sector</b></p>	<p>CONSULTANCY</p>
<p><b>Region</b></p>	<p>Athens. Greece</p>
<p><b>Nomination as an Ambassador</b></p>	<p>Dr. Kitty Panourghia is the co-founder, partner and managing director of a well established Greek consulting company (E-2000 Ltd), created back in 2000 with a sustainable growth and an important presence all over Greece, in the sector of consulting services in the field of human resource development. In addition, she is director of the Public Relations Department of an event management Company (Neoanalysis Ltd).</p> <p>Having studied in Greece, England and Switzerland, having lived and worked in France, having been board member of Greek and European academic, cultural and professional Associations, having participated in numerous international conferences throughout the world, either as a speaker or as an organizer, she considers herself a European citizen, well experienced in the field of PR and making business.</p> <p>She is fully motivated to actively participate in a Female Entrepreneurship Network, at both national and European level, because she strongly believes that women throughout the western world face similar problems and challenges when they choose to follow a demanding career, and the exchange of ideas in the context of such a network is an important tool to reinforce the struggle of women to continue to aspire and work in a fruitful, productive and efficient way.</p>
<p><b>About the company</b></p>	<p>E-2000 Ltd, established in 2000 is a Greek consulting company based in Athens, Greece, with a national-wide presence, providing services of advice and technical support to both public and private sectors in the fields of education, training, employment and entrepreneurship.</p>

	<p>Neoanalysis Ltd, established in 2006 is mainly an event management company based in Athens, Greece, with an important presence in the field of conference organization, development of ISO systems and career counseling.</p> <p>Both companies provide services in a male dominated sector and in a very competitive environment. Their sustainable growth is due to excellence in service provision, commitment to create value for clients, efficiency and reliability.</p>
<b>Raising awareness</b>	<p>Being involved in career counseling sessions with university students, having worked as a consultant of the Greek Ministry of Education in planning interventions for the promotion of entrepreneurship in higher education institutions, being a member of the board of SEGE (Greek Association of Women Entrepreneurs), Kitty knows that girls are usually reluctant to start a career as entrepreneurs or freelancers, especially in fields that are male dominated. Greek bureaucracy and lack of information are main obstacles in choosing to become a female entrepreneur. Those who follow such a career do so usually because they are found in the context of a family business and not out of conscious personal choice. What they really need is information and encouragement. Projects like "The European Network of Female Entrepreneurship Ambassadors" can raise awareness among women and offer new career perspectives. Being an Ambassador provide the possibility to support this effort in a systematic and fulfilling way.</p>
<b>Further information</b>	<p>More information about the consulting company E-2000 Ltd can be found under: <a href="http://www.e-2000.gr">www.e-2000.gr</a> and about Neoanalysis Ltd under: <a href="http://www.neoanalysis.eu">www.neoanalysis.eu</a></p>