



Annette Held
Metzgerei-Partyservice-Pension Held
Business Owner

Sector	Gastronomic Butchers, Personal Coach
Region	Bavaria
Employees	7
Nomination as an Ambassador	<p>Annette Held has been working in the butchery trade for more than 25 years and has been managing her business in a male-dominated area for about 20 years. That is why she thinks that she has some useful tips and experience that she could pass on to other women. For her this means to motivate people with help and advice even if a woman has to combine family and career. With will, ambition, skills and endurance everything is possible.</p> <p>After 12 years of independent business experience she started to work also in the gastronomic trade. She is now responsible for all areas of her own company - this means taking care of logistics, human resources, production, sales and catering.</p>
About the company	<p>Annette Held is the owner of the butcher since 1991. It is a family business and Annette Held is now the fourth generation owner. The Butchery Held is known for the special “Bacher Winzerschinken” (special ham) which is a trade name protected by the EU. Butchery Held is the only company worldwide which can produce this special ham and use the name.</p>
Further information	<p>www.bacher-winzerschinken.de www.Pension-Metzgerei-Held.de</p>