



Bettina Banaj
kreativ-hoch-3
Founder

Sector	Event marketing, sales and coaching
Region	Baden-Württemberg
Employees	2

Nomination as an Ambassador	<p>To motivate women to fulfil their dreams and to encourage young women to take a step into independence – that is the project in which Bettina Banaj wants to actively take part. Bettina Banaj took the step into self employment at the age of 27 after working for 7 years in a bank. She has been leading the kreativ³ agency for 4 years. In this work she is constantly growing and collecting experiences.</p> <p>In April 2008 she became the first founding trainee in Germany. This concept allows the potential founders of a company to accompany an entrepreneur at his activities and learn from his experiences over a space of four weeks. Due to these activities and the cooperation with the project team of the Competence Center Entrepreneurship at Heilbronn University she has contact to business founders on a daily basis.</p> <p>Networking is one of the strong points of Bettina Banaj. She is, amongst other things, also a member of “Wirtschaftsjunioren” (http://www.wjd.de) – a complimentary, worldwide association of young entrepreneurs and leaders, which is making campaigns for goals: “career and family”, “international and national networking” and „respectable entrepreneurship. “</p>
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About the company	<p>The company was founded in 2007. The ambition of Kreativ-hoch-3 is to help clients with event marketing, sales and coaching. The company helps for example to gain clients, prepare company strategies, workshops, budget control etc. The main pillar of the agency is consultancy for young entrepreneurs (mainly business starters and starters with a migration background). She and her team have managed to establish themselves and have been widely accepted in the market. This allowed her in 2010 to offer for the first time a traineeship and to offer a young person the chance to change something on their own and to assist in the company’s development.</p>
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Further information	<p>www.kreativ-hoch-3.de</p>
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