



Annette Albinus **Craftsagency Perle** **Founder and General Manager**

Sector	Crafts, time work
Region	Hamburg
Employees	35

Nomination as an Ambassador	<p>Annette Albinus co-founded the craft agency Pearl 11 years ago. In 10 years there were 81 articles and reviews about the agency together with TV and radio reports. As a carpenter she has qualified knowledge in handcraft and also in customer service. The crafts agency Perle is cooperating with 35 companies and Annette is working with the cooperation contract whose core is the quality standard.</p> <p>Annette's aim is to make craftswomen more visible and to save their future. After 11 years the agency is still something new and Annette still regularly gets questions from customers and craftswomen from all over Germany. She sees herself as a motivation coach and she is able to cut right to the chase of the matter with her authentic and humorous style.</p> <p>In the past 11 years as a cofounder of the business, Annette has collected a lot of experience and publicized the topic of "women in crafts".</p> <p>The focus of her work is to motivate women with children to carry on with their entrepreneurial activities in order to be more financially independent. It is a pleasure for her to speak clearly and directly to women to motivate them to go their own way and also because the basis for a good network is communication.</p>
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About the company	The agency PERLE has been arranging craftswomen and craftsman for interested female customers since 1999. Since 2007 Annette Albinus has been leading the agency as single entrepreneur.
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Further information	www.perle-hh.de
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