

YPM Business Consultants Ltd

YIOULA PAPAKYRIACOY

Sector: Business Consulting
District: Nicosia



Nomination as an Ambassador

Yioula Papakyriacou is the Managing Director of YPM Business Consultants, a network of consultants devoted to the development of Health/Wellness Tourism in the Mediterranean region. She holds a BA in Business Administration with High Distinction and an MSc in Economics, both from the London School of Economics

and Political Science, and has twenty years experience in Business Development Consulting. A strong believer in continuous education, she has attended numerous courses in management, leadership & self development in Cyprus and abroad, covering a wide spectrum of subjects, from e-economy to innovation Management, CRM, Marketing, etc.

Yioula has a close cooperation with the Cyprus Tourism Organisation and has been appointed as an Ambassador of Tourism. She is attending several Conferences per year and organising seminars and Exhibitions which are related to the development of Wellness Tourism. She is the chairperson of Euro Med Research Business Institute/ Health/Wellness Committee. Over the years she has received several awards for her professional and Community work.

About the Company

YPM Business Consultants is active in the field of wellness tourism. Specifically, they organize several seminars such as: Health and Spa Tourism International Conference under the auspices of the Ministry of Tourism-Egypt, How to Brand Cyprus as a Spa Destination-sponsored by Cyprus Tourism Organization, Delight your Clients the Cypriot Way- CTO Seminar, Discover Authentic Cyprus- Cairo, Cyprus Tourism Organization- Middle East Event, Heal Your Self in Cyprus- Cyprus Tourism Organization Seminar, How to Enter the Health Tourism Industry, Seminar & consulting organized in cooperation with the Cyprus Chamber of Commerce, Herb Seminar and Exhibition- CTO Event, The Aromatic and Healing Herbs of Cyprus, Seminar and Expo- CTO Event, Creativity and Productivity Seminars, for Marketing and PR Companies, The Essence of Cyprus Exhibition-CTO Event, The Herbs of Christmas presentation- CTO Event.

Further Information

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