



ARTEMIS ANTONIADOU

**Managing Director of Voici la Mode Group of
Companies**

**Sector: Retail
District: Nicosia**



Nomination as an Ambassador

Artemis Antoniadou was born in March 1957, in Nicosia. After graduating in 1976 from the American Academy she continued her studies in the U.K. She obtained a

B.A. Honors in Economics from Essex University and an M.B.A. in Marketing from City University. She also worked for a year at Marks & Spencer U.K.

On returning to Cyprus in 1981, she joined the family business VOICI LA MODE LTD. Today the Group, with a work force of over 300 employees, owns and operates 4 Marks & Spencer stores in Nicosia and a Marks & Spencer HOME Store, the French men's fashion franchise CELIO with 3 stores in Nicosia and 1 in Limassol, 4 Café la Mode in Nicosia and other smaller enterprises.

Besides being the main shareholder of VOICI LA MODE Group she holds the position of Managing Director of the Group.

Artemis Antoniadou is also the Chairman of The Artemisia Panayiotou Foundation which was set up in 2006 in memory of the late Artemisia Panayiotou who was the founder of VOICI LA MODE LTD. The Foundation is financed by the Group. The main aim of the Foundation is to support students who are in financial need, to be able to continue their studies in Cyprus and abroad.

She has 2 sons Michael and Artemios.

About the Company

Voici La Mode Ltd is a family business, founded in the early 1950's. It owns and operates 5 Marks & Spencer stores in Nicosia, including a Marks & Spencer HOME Store, 4 CELIO Stores which is a French men's fashion franchise in Nicosia and Limassol, 4 Café la Mode Restaurants in Nicosia and other smaller enterprises.

Voici La Mode has a work force of more than 300 employees and a total retail space of 9,000sq.m. Future retail developments are under way as the Group has invested

in prime locations in Nicosia and Limassol. It also operates 2 distribution centers which cover the needs of all outlets.

VISION

Create destinations where the whole family can have an excellent shopping and leisure experience, where they can satisfy all their needs in terms of clothing, foods, leisure and service.

VALUES

Quality

Value for Money

Unique Service

Innovation

Trust

Further Information

www.voicilamode.com

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