

Sara Van Wesenbeeck
Professional Organizer & coach
Organizing Consultant
Trainer & Speaker
Published Author

Zandbergstraat 1, 2820 Bonheiden, BELGIUM
Phone: + 32 (0) 470 52 70 52
info@plusorganizing.be



CURRENT OCCUPATIONAL ACTIVITIES

PLUS ORGANIZING® - YOUR DUCKS IN A ROW



As a **professional organizer, organizing and business consultant, (personal) coach, speaker and trainer** I help both **individuals and businesses** to manage any organizational challenge in their personal or professional life. Your gain: less stress, more efficiency and a well-balanced and more gratifying life.

I am a certified professional organizer, coach and facilitator.

I am an experienced trainer and speaker and a published author ('Het slimme organizing boek', 'The Book of Smart Organizing', Lannoo Publishers Ltd.).

Plus Organizing® offers:

- Solution focused coaching, support and training
- Custom made services
- A hands-on approach

<http://www.plusorganizing.be>

PROFESSIONAL EXPERIENCE

Consultant Communication, PR, Events (4 years)

-Hospital & Health Care industry-

I was a member of the management team of the Emmaüs Group. My being in charge of communication and PR strategies mainly involved consultancy, coaching, coordinating, mediating and networking. I also contributed to the implementation and effectuation of the concrete initiatives taken. I worked closely with the members of the board, general management, hospital management, personnel, specialists, GP's, the media and the general public.

The Emmaüs Group:

- is a major player in the Belgian health care and welfare services
- with over 5000 employees
- and 21 branches (hospitals, mental health care, geriatric care, child, youth and family services)

International Trainer & Coach at the European Broadcasting Union (3 years)

-Broadcast Media industry-

I coached and trained national public radio stations staff in Europe (members of the EBU). Besides I organized meetings and prepared cases for the think-tank 'Radio Programming' of the EBU.

Strategic Advisor - Program Advisor - Channel Watcher at the VRT (Flemish national public radio) (3 years)

-Broadcast Media industry-

In this function I worked for the Research and Development Department of VRT radio. I coached radio managers, radio hosts and radio producers on radio programming issues.

I gave strategic advice on:

- radio programming
- development and promotion of radio stations
- development of radio websites
- (cross-media) programs and events
- surveys
- communication and marketing issues

As a channel watcher I had to monitor all 5 of the radio stations of the VRT to improve their quality.

Creative Coach (Top Facilitator) at the VRT (Flemish national public radio) (3 years)

-Broadcast Media industry-

As a creative coach I facilitated the creative process for radio and television programs. The workshops led to lots of innovative program ideas, new program items, imaginative titles and concepts for events.

Journalist - Radio Producer - Radio Host at the VRT (Flemish national public radio) (12 years)

-Broadcast Media industry-

- Journalist
- Radio producer
- Radio host

Office manager at a translation agency (2 years)

EDUCATION

Katholieke Universiteit Brussel - Studied Law

Ridgewood Community School (USA) - Office management - Languages

Stedelijk Conservatorium Mechelen - Acting

LANGUAGES

Dutch (mother tongue)
English (I have lived in the US)
French
German