

Myriam Tamagni – Tamarico



With such a taste for innovation and challenges, Myriam Tamagni was born to lead an atypical carrier. The founder of Tamarico is full of energy and projects she wants to achieve...

“For some people, it is sometimes tiring,” she says, smiling.

Beyond borders

The journey of Myriam Tamagni definitely is one of a kind, primarily because of her studies.

She was trained to become a teacher in kindergarten, and then completed this formation with a coaching in teamwork. Also, Myriam Tamagni is very curious and has the ability to spot the mistakes she makes, in order to improve and avoid making them again. “Actually, I really don’t like the routine,” she admits. That’s why every ten years I changed occupation so that I could stay dynamic and open the borders of teaching.” Every time she feels she does not enjoy what she is doing anymore, she changes activity. Until the age of fifty, she evolved a lot in the field of education. “Then, my husband was given the responsibility to take over a project for the European Union dealing with disability. This is when I became aware of the importance of this issue and that many things had to be done about it.” Myriam Tamagni thus created Tamarico, an enterprise that offers a wide range of innovating products and services contributing to the integration of disabled people. “With this project, I want to take this matter to a whole new perspective, to give it another image, and make the integration of disabled people into the everyday life possible.”

Her way into entrepreneurship

Myriam Tamagni confessed she made her way into entrepreneurship with very few tools and unusual criteria for entrepreneurship. She may have failed some things and knows she cannot succeed immediately but she is well motivated for this new challenge. “This project revitalised me at a moment when I most needed it. It was like a stepping stone towards new objectives, new discoveries and new emotions.” The former teacher left the education world at the end of her carrier – the most important years for retirement – to explore the world of entrepreneurship; this is certainly not a common thing to do. “I think what is the most important and makes the difference are the risks I have taken. Teaching is a carrier that is stable in terms of financial, geographic and intellectual matters while launching an enterprise requires taking risks.”

What is next?

While Myriam Tamagni has been disappointed and had to start her project more slowly than she thought, this did not affect her enthusiasm and energy. “When I was a teacher, I never lacked self-confidence. But now, I feel I acquired even more confidence, by learning from my mistakes and experiences.” The entrepreneur transmits her passion to others, and is more than happy to be given other responsibilities such as being one of the directors of la Maison du Tourisme of Waterloo, in charge of the Château de La Hulpe... and also the Folon Foundation. “Although we know that Folon was as well someone open to handicap.”

At last, with the importance she gives to communication and innovation, the entrepreneur, awarded in 2007 by the EUWIIN (European Women Inventors & Innovators Network), is full of ideas to revitalise the degree of communication of Tamarico, via blogs and networking. “I forced my son, who is an engineer, to help me. Because for me, this is the future and I don’t want to miss the boat!”

ID of the company:

Activity: Distribution of innovative products and services in order to allow the integration of disabled people.

Location: Waterloo

Creation: 2000

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