

Martine Constant – Constant & Partners



When she made the decision to create her first society, twenty years ago, it was because she needed to achieve something on her own, to innovate and to take up challenges.

Today, Martine Constant is very proud of what she has achieved, and to have been able, by the same occasion, to employ people and stimulate employment in general.

Thirst for freedom

Martine Constant is one of those women to whom life asks to put their carrier aside. Married and mother of two children, she stopped working for two years after the birth of her first child and then opted for a part-time job. "At that time, there were many prejudices in the role that men and women respectively have to achieve," she says. "When a man was working a lot, he was considered courageous. On the other hand, if a woman was working it was because she gave more importance to her carrier and her family would matter less!" Daughter and granddaughter of independent, having chosen artistic options at school, Martine Constant had a "crazy urge to entrepreneurship!"

Autonomy, freedom of action, challenges, innovation...Many factors that, according to her, only the launching of an enterprise could bring to her.

Her way into entrepreneurship

This is thus at 33 that she decided to embark on this new project by launching her first enterprise, whatever it would take. "The first complications came from the people close to me. Some criticisms and reproaches made me feel guilty." Then, on a daily basis, she remembers that leading both her professional and private life was not easy at all... "I had to face moments of hesitation and anxiety..."

Her children have been what motivated her to deal with all those issues. But she could count as well on her dynamism, enthusiasm and determination; qualities that many people would envy her. "What you really need to do is to stick at it and never give up, you have to believe nothing is impossible, and to accept the most unreachable challenges. For me, the only limits are the ones that you set to yourself when in doubt of your own abilities."

What is next?

Today, the societies Martine Constant & Partners have offices in Liège, Antwerp and Brussels. They managed to make their way into the world of direct marketing, telemarketing, market research and control of quality of service and reception. "We attach great importance in offering quality services and respecting human beings," highlights Martine Constant.

Her passion for culture can be felt in her carrier as well; she is constantly coming up with ideas and projects. "I work with very diverse persons and sectors. It brings me innovation and new ideas to set up."

Although she has many dreams she would like to make come true, she describes herself as an operational entrepreneur. "What I like is to carry out projects and ideas, and then estimate the repercussions."

An example of this is the team of thirty-two partners that she managed to gather. A repercussion of which she is very proud...

ID of the company:

Activities: Checking quality of the reception and service, telemarketing and direct marketing.

Location: Liège, Antwerp, Brussels

Creation : 1995

32 employees

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