

Entrepreneurship education in Europe: *Fostering entrepreneurial mindsets through education and learning*

Workshop 6: Bridging policy measures and practice
The Greek National annual competition in
entrepreneurship education

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Operational Program for Education and Initial Vocational
Training (EPEAEK II), Kostas Katsogiannos

Entrepreneurship in educational system before 2000

- Partial activities in business studies, focused in economic only factors, in Technical and vocational institutes.
- Higher education. Economic and business studies activities regarding to entrepreneurship, mostly in Economics and Technical universities
- Efforts for better coordination between Institutes, social bodies and partners.

After 2000.Lisbon.Targets 2010

- EU priorities and need for more concrete and stable policies
- National priorities
- Community Support Framework III for Greece and Operational Program for Education and Initial Vocational Training EPEAEK II.2000-2006
 - Partially financed by structural funds(75%, ESF and ERFD).Total budget 2,73 b€
 - Priorities for our O.P
 - 1st priority-1st axis : equal opportunities and access to education, especially for those threatened with social exclusion(451,5m€)
 - 2nd priority-2nd axis : Fostering actions for quality in education and initial vocational training in the framework of Life Long Learning(1,68b€)

- **3rd priority-3rd axis: Actions and progress in entrepreneurship and adaptability of young people in labour market(19,85b€)**
- 4th priority-4th axis: improved access to labour market for women(69,5 m€)
- 5th and 6th priorities Support measures (mostly infrastructures)and activities(486 m€).Technical assistance (22,7 m€)

Action plan for entrepreneurship in education and training

- Educational materials, activities, projects and lessons in Higher education Institutes, regarding to entrepreneurship. Introduction of entrepreneurial spirit. Up to 30 Institutes now offer lessons and separate activities, regardless to professions.
- Liaison offices in Institutes forced by funds and horizontal nationally organized activities to be more closer to labour Market needs and specific operations and actions planned and taken place
- Educational material and activities introduced in all technical schools(upper secondary education) and vocational institutes. Virtual enterprises, summer schools and experience from practice in the real business for students.

- One stop shops developed and act in each prefecture not only for students but in a wider area for all young people interested in getting motivated, being sensitive, agreeing and participating in entrepreneurial activities. Mentoring such activities
- National observatory monitoring business and entrepreneurial chances to get into real business, as well as trends in local and regional opportunities for students and youngs in general.
- **National competition**

The National competition in entrepreneurship

- Each academic year and after learning activities, regarding to entrepreneurship, taken place in each institute, the best business plans participate in institutional competitions.
- The best of previous selected ideas and business plans participate in a National competition between all institutes. That competition **taken place every year from 2004. Not only professors, but entrepreneurs, venture capitalists and representatives from Chambers participate in the selection.**
- **Strong cooperation and synergy between Ministry of Education and Ministry for development for the next steps and support in transforming ideas and plans into real business**

Cooperation and synergy between Ministry of Education and Ministry for development

- Under O.P for competitiveness and in actions for young entrepreneurs and entrepreneurship for women, **the best projects and business plans created and selected through National competition, can participate under better conditions in funding for real business.**
- Also other actions like national competition for students in general upper secondary education taken place as from the year 2006, in an annual basis.

- Thus, there is a place and growth to act and create more concrete and stable policies, involving more social bodies and institutes, locally and regionally.
- Activities such as Juniors Achievement and JADE also began to act individually but in cooperation with official bodies and a more positive and added value way.
- Social entrepreneurship is also an important field which has to improve its presence

Conclusion

- The real chance is to **focus in outputs** for our educational institutions and especially in the skills, professional abilities and competences for our students, the change in their behaviour as they finish their studies and face real needs of labour market.
- Maybe its too late for young people to get involved in entrepreneurial activities and actions when in Universities..We should make them responsible, regarding to entrepreneurship, from a very early age in primary or lower secondary education. Teachers must be more sensitive.
- The best way to share entrepreneurial spirit is **enriching activities which already exists**, like school garden and selling their products, bazaars and exhibitions for selling books, ceramics, clothes etc

Thank YOU very Much!

Ministry for Education in Greece. www.ypepth.gr

Unit for planning and Development in O.P for
Education www.epeaek.gr

Competition: <http://www.ideopolis2004.gr/>

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