



Raising the bar

# JADE Alumni career survey

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**JADE, European Confederation of Junior Enterprises**

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## HIGHER EDUCATION

- Theoretical knowledge
- Research results
- Growing competition on the European labour market

## JUNIOR ENTERPRISE is:

- ...a student consulting association first established **1967** in France
- ... a **non-profit organization** which offers **professional consulting services**
- ...a place where students develop **entrepreneurial** skills and **professionalism** at an early stage

## BUSINESS WORLD

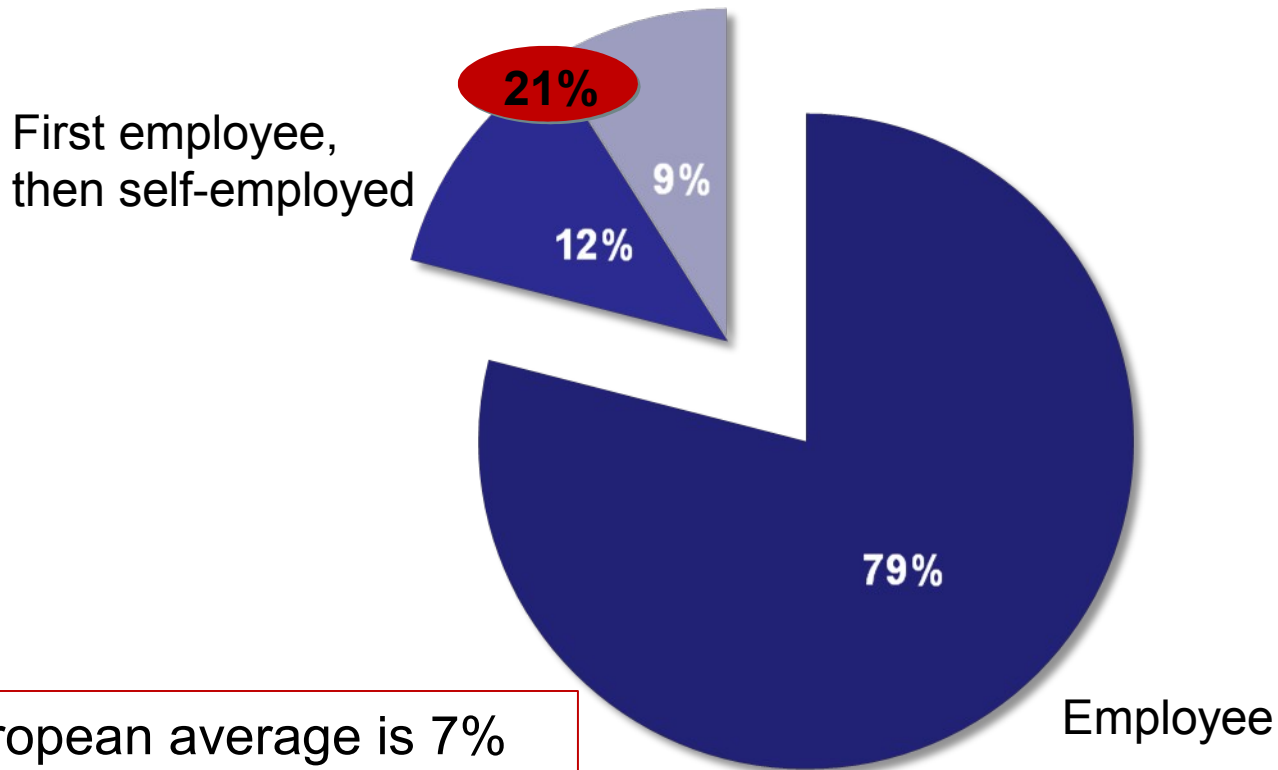
- Innovative solutions under good price-performance ratio
- Connection to research knowledge
- Recruiting

1. Junior Enterprises are facing the full power of market forces.
2. Students are fully responsible for their company.
3. JADE offers knowledge-on-demand.

We count on the self-responsibility of our Junior Entrepreneurs!

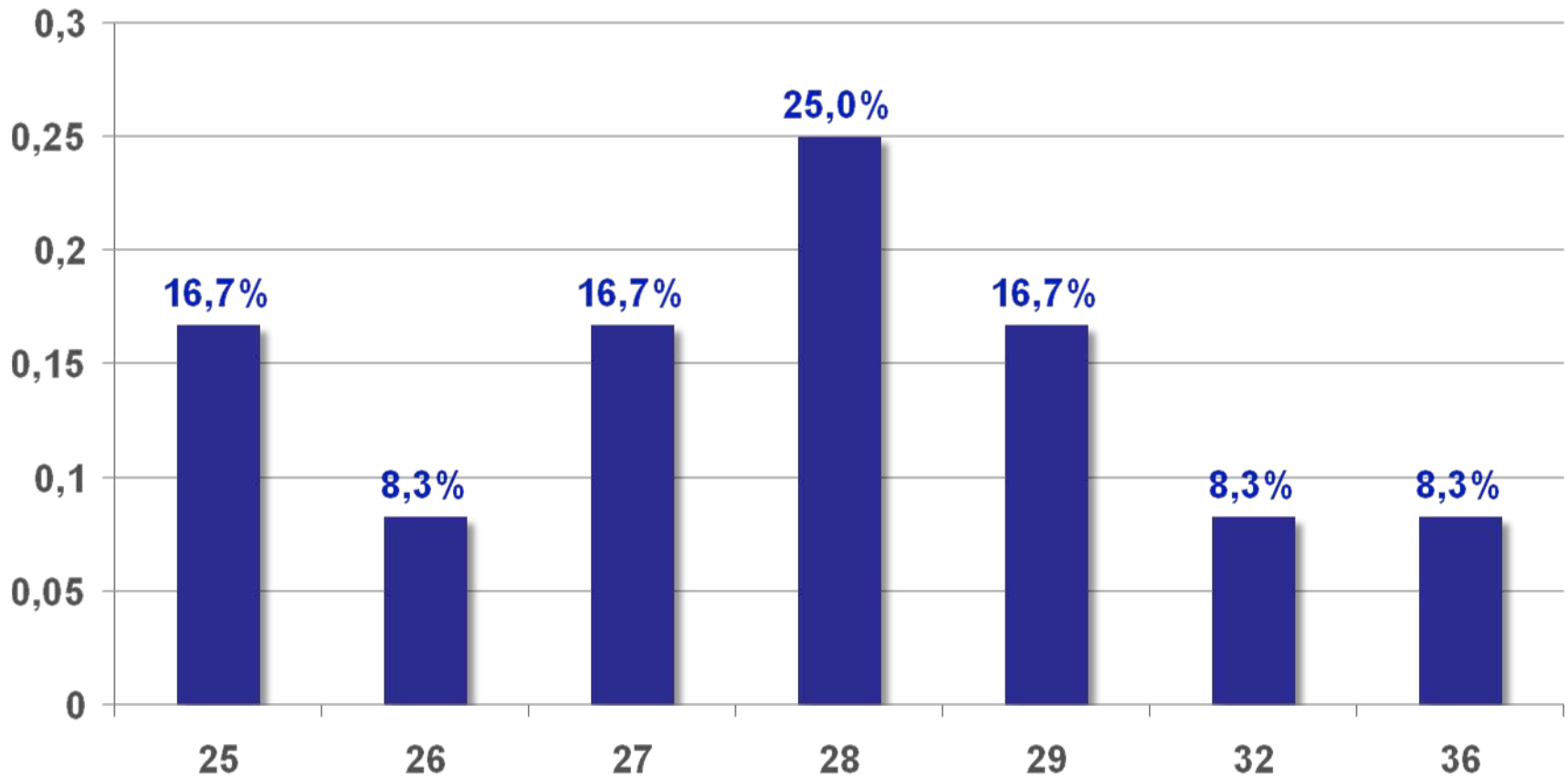
Measuring the percentage of self-employed is one possibility of measuring the assessment.

### Immediately self-employed



European average is 7%  
Source: Arthur D. Little

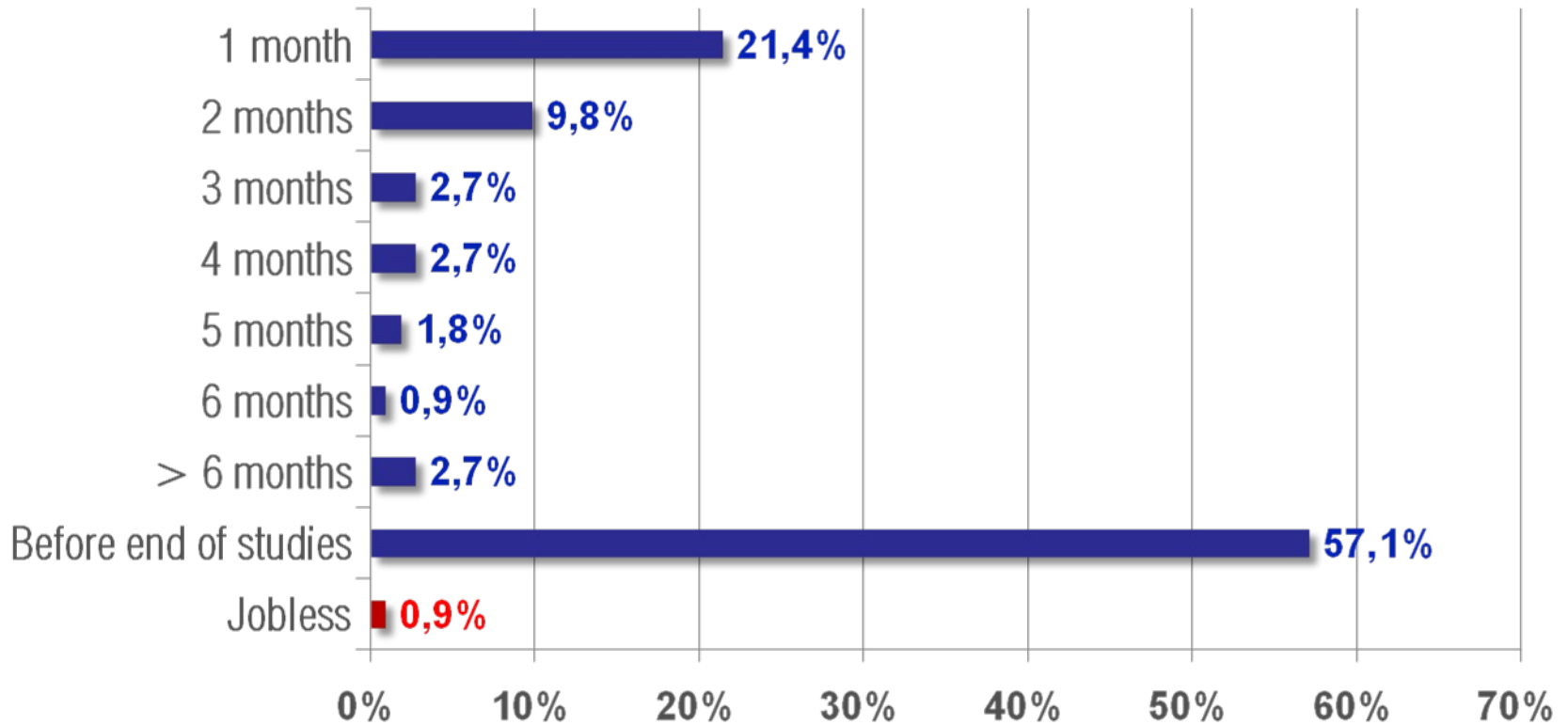
Self confidence and experience let the people start their business earlier.



**JADE average: 28 years old**

**European average: 35 years old**

# Junior Entrepreneurs take the initiative and their possibilities.



European average time to find a job is 5 months  
Source: Arthur D. Little

1. Define the term „entrepreneurship“!  
JADE: It is not only creating businesses. Risk is the keyword.
2. We need valid european wide data on entrepreneurship.
3. JADE: Find a way to measure risk aversy and fight it.

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Get the chance to visit  
Junior Enterprises right  
outside in the foyer!

1. Universities have to be entrepreneurial to be able to teach entrepreneurship.
2. #1 task: Fight risk aversy!

- **Junior Enterprises World Conference 2006:** 400 young entrepreneurs from Europe, Asia and Brazil coming together in Eindhoven
- **“Dockwise Yacht Transport”:** market analysis and business plan for the world-leading company for maritime transports of yachts
- **“ISO 9001”:** Some of our Junior Enterprises are ISO certified, others help customer companies to obtain the level

■ Italian Graduates ■ JADE Italia alumni

