

***OPPE the french good
practice to promote
entrepreneurial spirit***

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Summary

- Origins
- Missions
- Realisations
- Future realisations
- Key factors

Origins

- OPPE *Observatory of Pedagogical Practices in Entrepreneurship*
- Creation: march 2001
- Steering committee : ministries of research, education, industry (finance), SME's, APCE, « Académie de l'entrepreneuriat », universities & schools representatives + now DIESE
- Work with professors specialised in entrepreneurship as « experts »

Missions

- To promote the entrepreneurial spirit in education
- To be the data base of all education actions in entrepreneurship
 - In secondary degree
 - In higher education (universities, engineering and management schools)

Realisations

- 1. development and initiate exchanges between professors by networking and using:
 - On-line data base
 - Daily Letter from APCE
 - Annual OPPE Conferenceand
 - Partnerships with professors, institutions and support structures for start-up
 - Networking with Free (Belgique) and OFQJ (Québec)

Realisations

- 2. inventory of all entrepreneurship actions in France
 - 183 in higher education
 - 81 in secondary degree
 - 14 « collective actions »
- On-line questionnaire www.entrepreneuriat.net
- Control and validation by the « experts »

Realisations

- 3. Research and analysis
 - 220 academic referencies on the web site
 - Specific reports concerning actions by type of institution (8)
 - Specific research on students' entrepreneurial intention (4)
 - Web site www.entrepreneuriat.net: 337 000 connections during 2005 and 335 000 since january 2006

Future realisations

- 1. Promotion of « pedagogical tools » for professors
 - Tools for secondary and higher education
 - Different level of cases & tools: case studies, mini cases, entrepreneurs' stories, interviews, videos, games
 - Short and long ones
 - National Contest since June 2006.... Results & rewards during the OPPE annual Conference in December 2006

Future realisations

- 2. Actualisation and extension of the inventory
- 3. New inventory of students's reports and works
- 4. Daily promotion of the OPPE's activities (APCE daily - under « Enseignement Entrepreneuriat »)
- 5. More academic references
- 6. More interviews of professors, students..

Key factors

- Real willingness of the pioneers
- Small team with support of involved ministries
- Networking
- Involvement of an entrepreneurship specialist at APCE
- Involvement of professors in entrepreneurship as « experts »

Just have a look ...

- <http://entrepreneuriat.net>
- Future 5th annual OPPE Conference in Nantes on november 30th-december 1st 2006

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