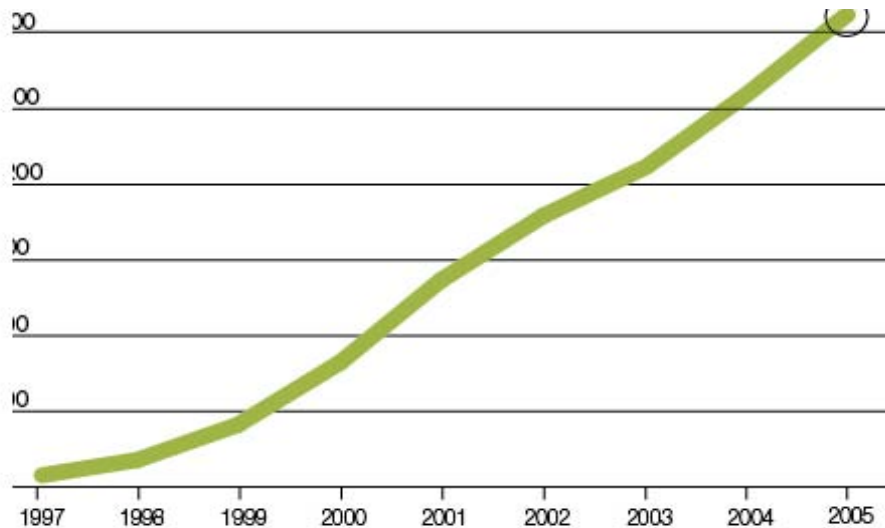




Upper secondary (16-19 years)



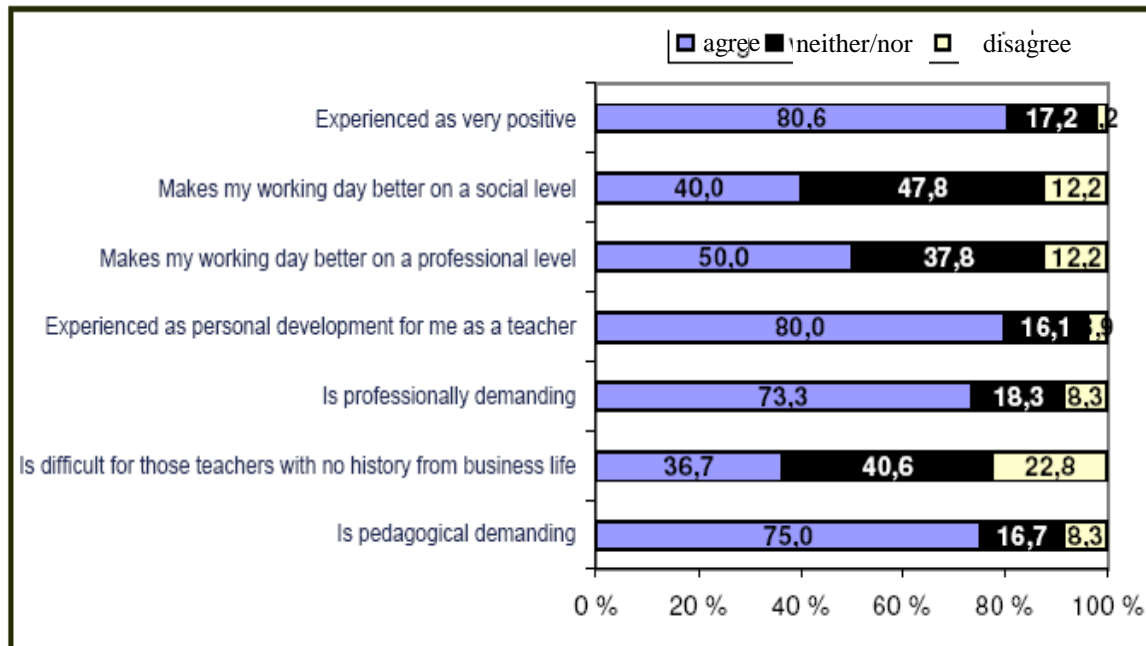
1846 “Company Program teams” in Norway 2005

11500 students in the program = 27% up from last year = 20% of a year

In short....

RESULTS OF THE NORD-TRØNDELAG RESEARCH REPORT 2005

- 16.6 % of students who participated in the Company Programme have started their own company
- the average start up rate in Norway is 7.5 % (Kolvreid and Alsos 2003)
- for those in the age group 29 or older the start up rate is 26.6 %
- 30.8 % of those who have established a company say that the established company is of the same nature as it was in the Company Programme
- those businesses with the most start ups are: retail, IT/consulting and raw material production
- 62.2 % of the Companies have not been liquidated
- 74.8 % of the students said the Company Programme made school more interesting and exciting



The teacher's attitude towards teaching in the Company Programme.

Junior Achievement- Young Enterprise Norway intends to give young people

- the opportunity to gain personal experience on how business works**
- understanding of the role business plays in providing employment and creating prosperity**
- inspiration to improve their own prospects**
- knowledge of the importance of Norwegian competitiveness**
- create links between education and business and industry**

Learning by doing



Company Programme life cycle

Business plan

- Business idea
(Corporate goal, corporate mission, corporate objective)
- Division of labour
- Marketing strategy
- Budget

Establishment

- Sale of share
- By laws
- Registration
- Business advisor

Production & Sale

Regional company competitions

Kick-off/
Seminars

Duration - 34 weeks (3-4 hours a week)

If lucky? Participate at the National Company Programme Competition

Annual Report

Work on Business idea

Order materiel

Establish groups

Start up
August/
September

Duration: 34 weeks,
approximately 3-4
hours a week

Ends: June

The teachers role:

- Implementing
- Follow up

Business advisor

- Mentor & Coach
- Guide the company
- Advice
- Quality
- Network

Target Every Age Group

Conduct Surveys and Evaluations

Improve Teacher Training

360°

TEACHING

PRIVATE SECTOR

Entrepreneurship in Education

PUBLIC SECTOR

CREATING BUSINESSES

Increase Penetration Rates

More Student Companies

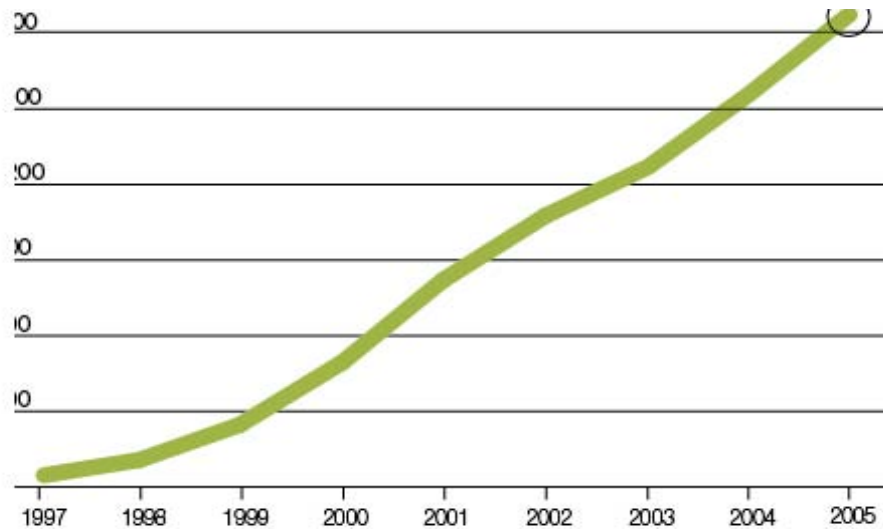
Encourage International Collaboration

More Business Volunteers/More Business Partners

Core Programme Development



Upper secondary (16-19 years)



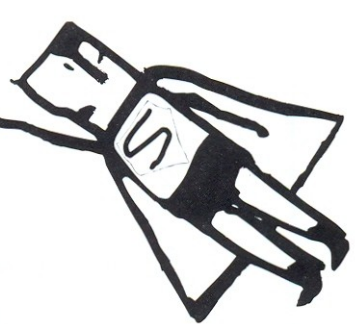
1846 “Company Program teams”

11500 students in the program = 27% up from last year = 20% of a year



By doing the JA-YE Company Program, the former students answer:

- Was a direct help for me in choosing my future career: 30%
- Made the schoolwork more interesting and stimulating: 78,4%
- Meant a lot for me regarding motivation to start my own business: 40%
- Made me better prepared to run my own business 47.8
- Meant a lot for my cooperation skills 44%
- Influenced on the relations between students and teachers in a positive way 64%
- Influenced on the friendship between the students in a positive way 70%



By doing the JA-YE Company Program, the teachers answered:

Meant a lot for the students abilities to solve problems: 88.9%

Made the schoolwork more interesting and stimulating for the students: 87%

Meant a lot for the students motivation to start their own business: 73%

Made the students better prepared to run their own business 87%

Meant a lot for their cooperation skills 91%

Meant a lot regarding their attitudes to start their own business 73%

Teaching this way, was a very positive experience for me as a teacher 81%

The Company Program is professional and pedagogical demanding 75%

Start up rate among students who have participated in the JA-YE Company Program



	Swedish survey 1998	Norwegian survey 2002	Norwegian survey 2005
Below 21 years	4,0 %	0,0 %	0,0 %
21 - 24 years old	6,0 %	6,8 %	14,8 %
25 - 28 years old	12,0 %	17,1 %	10,4 %
29 +	20,0 %	19,6 %	26,6 %
Total	9,5 %	9,7 %	16,6 %

The average start up rate in Norway is for comparison in the period between 4 and 7, 0 %

This result shows that 62,3 % of the established enterprises are still in operation.